

Security Awareness Training Admin Guide

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Notices

Security Awareness Training Admin Guide revision Monday, July 29, 2024.

Information in this document is for the following product:

• Security Awareness Training

One or more patents may cover this product. For more information, please visit https://www.opentext.com/patents.

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Chapter 1: Security Awareness Training Admin Guide

To use the Security Awareness Training Admin Guide, see the following topic:

Security Awareness Training Overview	. 2
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Enabling for New Sites	

Security Awareness Training Overview

This admin guide is intended to help administrators understand how to manage the Webroot Security Awareness Training (SAT) platform, along with the features and functionality available within the platform.

Webroot Security Awareness Training (SAT) is a hosted platform integrated with Webroot Global Site Manager (GSM) that includes a fully featured phishing simulator along with training courses pre-loaded onto our integrated Learning Management System (LMS). Both the phishing simulator and training courses are managed through campaigns.

A campaign is a single phishing simulation or training course sent to a select group of users that provides the basis for reporting and managing Security Awareness Training.

As our client, you will be able to build phishing simulations through our easy to use Simulation Wizard. Using the wizard, you will be able to:

- Import your company's email target list.
- Add your bait email and lure page by choosing from our pre-canned templates, or writing your own content.
- Send test emails to test the simulation.
- Schedule and launch your simulation against your targets.
- See reports in real-time:
 - Email processing and delivery.
 - Email opens and clicks.
 - Data post attempts to the lure page.

Enabling Sites for Security Awareness Training

To enable Webroot Security Awareness Training within the web console, you can do either of the following:

- Enabling for Existing Sites on page 4
- Enabling for New Sites on page 5

Enabling for Existing Sites

The process for enabling Security Awareness Training is different depending on your console view.

Business view:

- 1. Go to the **Security Awareness Training** tab and then the **Settings** tab...
- 2. Enable the setting **Enable Security Awareness Training**.
- 3. Select your keycode type.

Full—This option is the full product with no limitations. You will be billed for this service.

Trial—This option is the full product, however, it is limited to a free, 30-day trial.

4. Click Save Changes.

Service provider view:

- 1. Click Sites List.
- 2. For the site that you want to enable Security Awareness Training, click one of the following buttons in the **Security Awareness Training** column.

Start Trial—This button starts a free, 30-day trial.

Upgrade—This button converts a trial to a full version. You will be billed for this service.

3. Select your keycode type.

Full—This option is the full product with no limitations. You will be billed for this service.

Trial—This option is the full product, however, it is limited to a free, 30-day trial.

4. Click Save Changes.

Enabling for New Sites

Use the following procedure to enable Security Awareness Training for a new site.

To enable for a new site:

1. Select the toggle to enable **Security Awareness Training** on the final step of new site creation.

	③ ② .com ∨
♦ Support GSM + ▼	Add Site
i⊟ Sites List	Security Awareness Training
년비 Dashboard	
Manage ^ Entities Policies	Security Awareness Training @
Overrides	Trial
Security Awareness Training	
<	Cancel

For more information on creating Sites, see the <u>Business Products Administration</u> <u>Guide</u>.

2. Click **Save**.

Chapter 2: Creating and Launching Phishing Simulations

To create and launch phishing simulations, see the following topics:

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Creating Phishing Simulations	8
Designing Phishing Emails	22
Designing Phishing Sites	29
Designing Education Pages	
Creating Training Modules	37
Creating Templates and Infographics	43
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Designing Broken Link Pages	
Reviewing and Sending Phishing Simulations	60
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Creating And Launching Phishing Simulations Overview

By default, phishing simulations are only available to launch against your authorized domains. You will not be able to target email addresses outside of your authorized domains list. These types of tests are generally ran by your company IT or security team. More information on managing domains and importing users is found below and a step-by-step available within the Security Awareness Training Getting Started Guide.

Before running any simulations against your organization, you should consult with your company's IT and/or security team to alert them of the tests, and maximize the success of your simulation. If you are a security consultant, you can contact us to become a verified security consultant to launch campaigns for your clients.

Note: Email addresses on ISP or public domains (for example @gmail.com, @yahoo.com, etc.) are restricted and cannot be used within the Securecast service. Target email addresses must be valid company or organization addresses.

There are three steps to creating and launching a phishing simulation:

- Creating Phishing Simulations on page 8
- Designing Phishing Emails on page 22
- Designing Phishing Sites on page 29

Creating Phishing Simulations

Follow this procedure to create a phishing simulation.

To create a phishing simulation:

1. Log in to the Management Console.

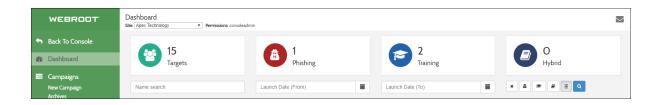
The Management Console displays.

	Management (Conse	OIE CE 2	6	0	×
𝔇 Support GSM + →	SITES LIST 54 5	ites Acce	ssible 136 Sites To	tal 🚯	٩	T :
😑 Sites List	1					
Luu Dashboard	SITE \$		ENTITIES 🚱 $\ \ \Leftrightarrow$	ENDPOINT SEATS 🚱 🎄	SUBSCRIPTIONS	ACTIONS
🖌 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	0 0	
Policies	0	P	6	10	0 0	
rolleis		P	0	99	(E) (D) (S)	:

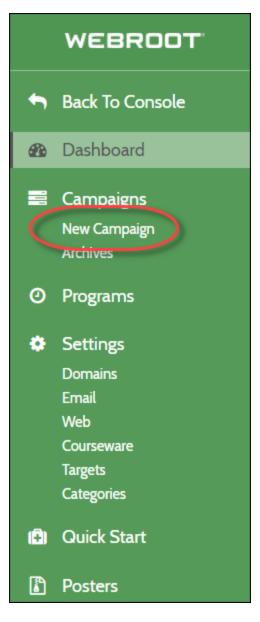
2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

WEBROOT Management Console CE 2 0 0 0							
Support GSM + ▼	SITES LIST 54	Sites Acce	ssible 136 Sites To	tal 🚺	٩	T :	
네 Dashboard	SITE \$		ENTITIES 🚱 🌲	ENDPOINT SEATS 😧 💠		ACTIONS	
🖌 Manage 🔨 🔨	0	P	5	20	D S	:	
Entities	0	P	35	20	B D 🗿	:	
Policies	0	P	6	10 Sec	curity Awareness Training	(Kate and the second se	
Overrides	8	P	0	99	ACTIVE		
Overnues	•	P	1	10			
Security Awareness Training	•	P	12	10	B D S	:	

The Security Awareness Training console displays.



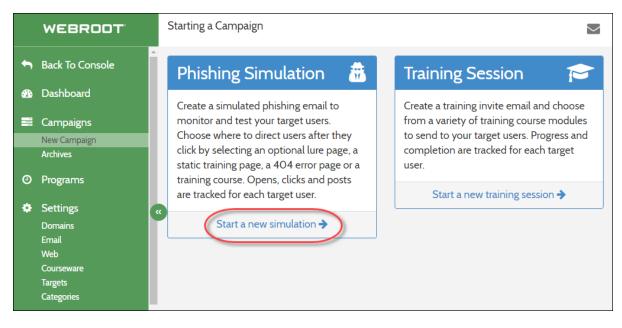
3. In the Nav bar, click the **New Campaign** icon.



The Starting a Campaign panel displays.

Starting a Campaign WEBROOT \sim Back To Console A **Phishing Simulation Training Session** Dashboard Create a simulated phishing email to Create a training invite email and choose monitor and test your target users. from a variety of training course modules Campaigns Choose where to direct users after they to send to your target users. Progress and New Campaign completion are tracked for each target click by selecting an optional lure page, a Archives static training page, a 404 error page or a user. O Programs training course. Opens, clicks and posts are tracked for each target user. Start a new training session > Settings Start a new simulation **→** Domains Email Web Courseware Targets Categories

4. Click the **Start a new simulation** link.

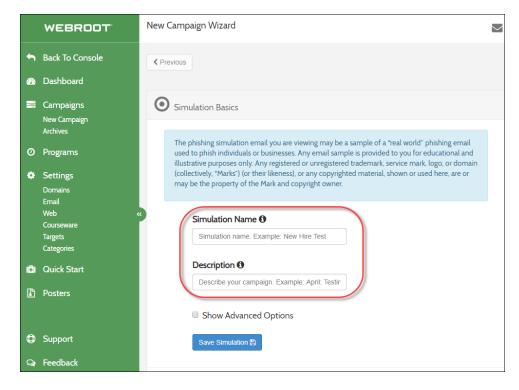


The New Campaign Wizard panel displays.

Chapter 2: Creating and Launching Phishing Simulations

	WEBROOT	New Campaign Wizard	\langle
•	Back To Console	< Previous	
	Dashboard		
100	Campaigns New Campaign Archives	O Simulation Basics	
٥	Programs	The phishing simulation email you are viewing may be a sample of a "real world" phishing email used to phish individuals or businesses. Any email sample is provided to you for educational and illustrative purposes only. Any registered or unregistered trademark, service mark, logo, or domain	
٠	Settings Domains Email	(collectively, "Marks") (or their likeness), or any copyrighted material, shown or used here, are or may be the property of the Mark and copyright owner.	
	Web courseware Targets	Simulation Name Simulation name. Example: New Hire Test	
(=)	Categories Quick Start	Description 🔁	
٦	Posters	Show Advanced Options	
٥	Support	Save Simulation	
Q	Feedback		

- 5. In the Simulation Basics area, populate the following fields:
 - **Simulation Name** Enter a name for your simulation.
 - **Description** Enter a description for your simulation. This is an optional step.



6. As needed, select the **Show Advanced Options** checkbox to display the advanced options area.

	WEBROOT	New Campaign Wizard	\geq
ſ	Back To Console	< Previous	
	Dashboard		
	Campaigns New Campaign Archives	Simulation Basics	
0	Programs	The phishing simulation email you are viewing may be a sample of a "real world" phishing email used to phish individuals or businesses. Any email sample is provided to you for educational and illustrative purposes only. Any registered or unregistered trademark, service mark, logo, or domain	
٠	Settings Domains Email	(collectively, "Marks") (or their likeness), or any copyrighted material, shown or used here, are or may be the property of the Mark and copyright owner.	
	Web courseware Targets Categories	Simulation Name Simulation name. Example: New Hire Test	
(=)	Quick Start	Description 1	
	Posters	Show Advanced Options	
٩	Support	Save Simulation	
Q	Feedback		

The Advanced Options area displays.

Advanced Options:
Start Date: 1
Randomize Delivery: 10 days
Expiration 1
Notifications: 1
🗆 🚯 On mail open
On link click
On form post
Notification Email: 🛨
cpilz@webroot.com
Options: Anonymize target email addresses after sending Save Simulation 🖺

- 7. In the Advanced Options area, populate the following fields:
 - Start Date Enter a start date to schedule the launch of the campaign for a future date. If this is left blank, the campaign will start when you click the Launch button at the end of the wizard.
 - **Randomize Delivery** Enter the number of days to randomize the delivery of phishing emails over a period of time.
 - Use the **Up** and **Down** arrows to set your number of days.
 - Workday span will configure the randomization over the working hours you set.
 - The time zone is automatically configured using your computer's time zone.
 - **Expiration** Enter the last date of the campaign, and wrap up reporting for the campaign.
 - **Notifications** Select one of the following to determine when notification emails will be sent:
 - On mail open
 - On link clink
 - On form post

Note: These notification emails are sent for every action chosen and may become quite frequent for larger campaigns.

- **Notification Email** Enter the email to which notifications should be sent.
- Anonymize target email addresses after sending Select this checkbox to anonymize the reporting data and not identify the person who opened or clicked it. This is useful for organizations that are concerned about sharing who performed which actions.

Security Awareness Training Admin Guide

8. Click the **Save Simulation** button.

Advanced Options:
Start Date: 1
Randomize Delivery: ① days
Expiration
Notifications: 1
🗏 🚯 On mail open
On link click
On form post
Notification Email: +
cpilz@webroot.com
Options: Anonymize target email addresses after sending Save Simulation

The Simulation Wizard: Unlaunched panel displays, with all of the fields populated.

	N Wizard: Unlaunched res, Permissions: consoleadmin	
	Complete	
< PI		Save/Next >
O	ulation Basics	
	phishing simulation email you are viewing may be a sample of a "real world" phishing email used to phish individuals or email sample is provided to you for educational and illustrative purposes only. Any registered or unregistered trademar k, logo, or domain (collectively, "Marks") (or their likeness), or any copyrighted material, shown or used here, are or may perty of the Mark and copyright owner.	k, service
	Simulation Name	
	New Hire Test	
	Description ()	
	Testing New Hires	

9. When you're ready, click the **Save/Next** button.

	Nizard: Unlaunched
20% Co	Save/Next >
The ph Any er mark,	lation Basics nishing simulation email you are viewing may be a sample of a "real world" phishing email used to phish individuals or businesses. mail sample is provided to you for educational and illustrative purposes only. Any registered or unregistered trademark, service logo, or domain (collectively, "Marks") (or their likeness), or any copyrighted material, shown or used here, are or may be the rty of the Mark and copyright owner.
	Simulation Name New Hire Test
	Description ① Iverall Testing New Hires Iverall

The Targets pane displays, with the Target tab active.

		Vizard: Unlaunched , Permissions: consoleadmin					\searrow
< Pre	evious			80% Complete			Save/Next >
0	Target	ts					
	Av	ailable Targets					Targets 😨 🛛 Tags 📎
	First 1	Name	ast Name	Email	Select tags to search		xC
	Sele	ected Targets: 0/500		Targets: 9		Verified domains only	0
	Showir	ng 9 of 9 records found. 100	T	< First Page < Previous Page 1	Next Page >> Last Page >>		+ Import Targets
		First Name 🗢	Last Name 🗢	Email 🗢			Tags
		Roland					
		Dan	100	1.00			
		Clifford	1000				
		Cecelia	100				

10. Do one of the following to determine the targets you would like to send the phishing simulation to:

 Select one or more users by selecting the checkbox next to the selection of th	heir name.
--	------------

First Name 🗢	Last Name 🖨	Email 🗢
Roland		because of process of our
Dan		Requirement on
Clifford		management on
Cecelia		water process and com-
Leroy		and percent on

• Click the **Tags** button and select users based on their tag. To do this, from the Select tags to search drop-down menu, select the tag of the users you want to send the email to. You can select multiple tags, as needed.

				Save/Next >
Email	Select tags to search		Targets	Tags 🌑
Targets: 10		Verified domains only		0
<pre><< First Page </pre> <pre></pre> <pre></pre> <pre>Previous Page</pre>	1 Next Page > Last Page >>		+	mport Targets
Email 🗢			Tags	A
administrator @ web	prootsalesdemo.com		Floor	

Note: For information on how to create tags so that they display in the dropdown menu, see <u>Importing Targets on page 179</u>.

11. When you're ready, click the **Save/Next** button.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin	
40% Complete	Save/Next >
Targets	
Available Targets	argets 🎯 🛛 Tags 📎
First Name Last Name Email Select tags to search	× 2
Selected Targets: (3,500) C Selected Targets: 9 Verified domain	ns only
Showing 9 of 9 records found. 100 < < First Page < Previous Page 1 Next Page > Last Page >>	+ Import Targets
□ First Name ◆ Last Name ◆ Email ◆ ☑ Roland Image: Control of the second s	Tags

You've now created a phishing simulation and can move on with the next step, <u>Designing Phishing Emails on page 22</u>.

Designing Phishing Emails

Follow this procedure to design phishing emails.

Note: Before beginning this procedure, you must first <u>create a phishing simulation</u>.

To design a phishing email:

1. Once you've created a phishing simulation, from the Email Template drop-down menu, select a phishing email from one of our default templates.

Simulation Wizard: Unlaunched ite: Haymont Tires, Permissions: consoleadmin	\sim
60% Complete	
< Previous	Save/Next >
☑ Design Phishing Email	
Email Template	
Type to search for email templates	
Name: ADP Account Locked Categories: Login	Ê.
Name: ADP Password Reset Categories: Login Password	
Name: Active Directory Password Reset	
Categories: Login Password	

The template you have selected displays.

	Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin		
	60% Complete		
	< Previous		
	🖂 Design Phishing Email		
	Email Template		
	Adobe Password Reset		
3	Customize this template Use empty template		
	From: "Adobe Systems" <adobe@admin-alerts.com></adobe@admin-alerts.com>		
	Subject: Your Adobe Account Has Been Compromised		
	Deser [FIRSTNAME] [LASTNAME]		
	Your Adube account has been compromised. To reset your passeord, click this link. https://wdobeid.services.adube.com/reset/en_US/VGQHB7/ASC_DCGFPV2M/XK4		
	Please note: For security purposes, this link will expire 72 hours from the time it was sent.		
	If you cannot access this link, copy and pasts the entire URL into your browser. The Adobe Team		
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	Adobe Systems Incorporated. All rights reserved. 245 Park Avenue, San Jose, CA 65110 USA		

- 2. Do any of the following:
 - Use the email template as is.
 - Click the **Customize this template** button to use the WYSIWYG editor to modify the template for your phishing email.

	Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin
	60% Complete
	< Previous
	☑ Design Phishing Email
	Email Template
	Adobe Password Reset
3	Customize this template Use empty template
	From: "Adobe Systems" <adobe@admin-alerts.com></adobe@admin-alerts.com>
	Subject: Your Adobe Account Has Been Compromised
	Dear (FIRSTNAME) (LASTNAME)
	Your Adobe account has been compromised. To reset your password, click this link, https://dobeid.esr/ices.adobe.com/resetien_UE/YSDCHEVASGCIDC3FE0/BM3E4 Flower note:
	For security purposes, this link will expire 72 hours first the time it was sent.
	If you cannot access this link, copy and pasts the entire URL into your brosser. The Adobe Team
	Copyright 2018 Adobe Systems Incorporated. All rights reserved. Adobe Systems Incorporated. All rights reserved. 245 Park Avenue, San Jose, CA R6110 USA

• Click the **Use empty template** button to use the WYSIWYG editor to create a phishing email from scratch.

	Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin
	60% Complete
	< Previous
	Design Phishing Email
	Email Template
	Adobe Password Reset
3	Customize this template Use empty template
	From: "Adobe Systems" <adobe@admin-alerts.com></adobe@admin-alerts.com>
	Subject: Your Adobe Account Has Been Compromised
	Dear (FIRSTNAME) [LASTNAME] Your Adobe account has been comprovided. To react your password, click this link. https://dobad.acr/scies.ac.dobe.com/reaction_US/YOQ-HEV/ASC-UD-SFRUENASC4
	Please note: Please note: For executivy purpose, this link will expire 72 hours from the time it was sent.
	If you cannot access this link, copy and pasts the entire URL into your brosser.
	The Adobe Team Copyright 2018 Adobe Systems Incorporated. All rights reserved.
	Adobe Systems Incorporated. All rights reserved. 245 Park Avenue, San Jose, CA 95110 USA.

3. If you clicked the Customize this template button or the Use empty template button, the email WYSIWYG editor displays.

(Changes made here affect only this campaign. T	The original email template will not be modifie	2d)
From Name	From Address	
Adobe Systems	adobe	@admin-alerts.com •
Subject		
Your Adobe Account Has Been Compromised		
Email Body		
X 🗅 🗊 🛱 🗰 🔸 🥕 🔍 💱 🗮	₩- = v • I I - - - I/	
B I <u>U</u> S ×₂ ײ I _x ≟≡ ∷≡ (⇒≊	應│?? ツシ│≧ ╧ ╧ ☰│→¶ ¶4 話~	ed et 🔊
🖬 📰 🖶 🙂 Ω 🛏 🕲		
Styles - Format - Font -	Size - 🔺 🗛 🗐 🖗 Source 🔀	
Dear [FIRSTNAME] [LASTNAME]		

- 4. As needed, either update or populate the following fields:
 - From Name
 - From Address
 - Subject
- 5. In the Email Body area, enter information or instructions to complete the phishing scenario.
- 6. Use the WYSIWYG editor to configure and customize your text.

Note: Hover over each icon to see its function.

- 7. Enter variables as needed. Variables include:
 - **[FIRSTNAME]** Replaces the variable with the recipient's first name.
 - **[LASTNAME]** Replaces the variable with the recipient's last name.
 - **[EMAIL]** Replaces the variable with the recipient's email.

8. When you're ready, click the **Save Changes** button to return to the Wizard.

Subject
Your Adobe Account Has Been Compromised
Email Body
X ि Ê Ê @ ★ → Q \$3 \\ • □ □ ● □ □ □ = □ []
B I U S x₂ x² Ix ≔ ≔ ≇ ≇ ୨୨ ₨ 는 는 는 는 는 는 ୩ ୩< 話- ∞ ∞ ♥
Styles - Format - Font - Size - A - A - Suce 5
Dear [FIRSTNAME] [LASTNAME]
Your Adobe account has been compromised. To reset your password, click this link. https://adobeid.services.adobe.com/reset/en_US/Y63QH8YAS5CJ0C5PRVBMGK4
Please note: For security purposes, this link will expire 72 hours from the time it was sent.
If you cannot access this link, copy and paste the entire URL into your browser.
The Adobe Team
Cancel Save Changes

9. If you would like to use the template you have just created again in the future, select the **Save email as template** checkbox.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin	
60% Complete	
< Previous	Save/Next >
Design Phishing Email	
Email Template	
Type to search for email templates	•
Customize this template	
Save email as template	

10. You've now created a phishing simulation and can move on with the next step, <u>Designing Phishing Sites on page 29</u>.

Designing Phishing Sites

Follow this procedure to design fishing sites.

Note: Before beginning this procedure, you must first <u>design a phishing email</u>.

To design a phishing site:

1. Once you've created your phishing email, click the **Save/Next** button.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin	
60% Complete	Save/Next >
 Design Phishing Email Email Template 	
Type to search for email templates Customize this template	- 2
Save email as template	

The Design Phishing Site panel displays.

		80% Complete		
Previous				Save/Next
🖂 Desi	ign Phishing Site			
URL Hos	stname			
http://	tp:// www			.admin-alerts.com ▼
	www securities warning dropbox fa	cebook twitter linkedin gmail lotusnotes micros	oft office365 icloud ups	usps fedex
Site Type	e			
<i>'</i>		Lure Page	Broken Link	

Note: Also on this page is the area where you would design an Education Page for a training program. For more information, see <u>Designing Education Pages on page 78</u>.

- 2. In the URL Hostname field, do either of the following:
 - Enter a fake URL name.
 - Click one of the suggested URL types.

Previous				Save/Ne
	J			
🖂 Des	ign Phishing Site			
URL Hos	stname			
http://	www			.admin-alerts.com 、
	www securities warning dropbox fac	cebook twitter linkedin gmail lotusnotes micros	oft office365 icloud ups	usps fedex
Site Typ	e			
Site typ				

3. In the Site Type area, click one of the following buttons to determine what type of site you want to design that your user will be sent when they click on a link:

Note: Depending on button you click, the area below displays the fields that you will need to populate to create that type of phishing page or link.

To Create This	Click This
An Education Page	 The Education Page button. When you click this button, scroll down the page and create an education page. When a target clicks the link in the email, they will be taken directly to that education page, which will either provide a training module or an informational graphic. For more information, see <u>Designing Education Pages on page 36</u>.
A Lure Page	 The Lure Page button. When you click this button, scroll down the page and create a lure page. When a target clicks the link in the email, they will be taken to the lure page, which will then provide either a training module or an informational graphic. For more information, see <u>Designing Lure Pages on page 53</u>. These templates are customizable, or you can create your own. Lure pages are optional and used to an add extra web landing page after a user clicks an email lure and before you take the user to education or a 404 broken link page.

To Create This	Click This
A Broken Link Page	 The Broken Link button. When you click this button, scroll down the page and create a Broken Link page. When a target clicks the link in the email, they will be taken to the 404 page. For more information, see <u>Designing Broken Link Pages on page 57</u>. Note: An Education page cannot be used with a Broken Link page.

4. When you've selected the type of site to send your users to, select one of the following:

To Send A User To	Do This
A Training Module	Click the Training Module button, then select the module you want to send the user to. You can customize the
	landing page for the training module using the custom branding and log, background image, title, and intro settings available.
A Template or Infographic	Click the Template or Infographic button, and select one of our pre-built education templates.
	Similar to the <u>phishing email</u> <u>templates</u> , these can be customized and saved in the WYSIWYG editor.

5. Click the **Save/Next** button.

The final review panel displays.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			
	100% Comp	lete - Ready to launch!	
Previous		noreply	Launch Simulation 🖌 Securecast.com 🔻 Send test V Send test to JDoe@gmail.com V;
Review and Launch	Targets	Phishing Email	Phishing Websites
 Simulation Name: Test Description: Test Advanced: Notifications: On mail open: false On link click: false On form post: false Send notifications to: JDoe@gmail.com Options: Anonymize target email additional a	I resses after sending : false		

6. Continue with <u>Reviewing and Sending Phishing Simulations on page 60</u>.

Designing Education Pages

Follow this procedure to create an education page where targets will be taken when they click on a link in a phishing email.

Keep in mind that you are still working on the process of creating and launching a phishing simulation. This is the part of the process where you create the final step of sending targets to education pages that will lead them to a training campaign or an informational graphic.

To create an education page:

1. Once you have completed <u>Designing Phishing Emails on page 22</u> and selected the name of your URL, click the **Education Page** button.

To Send A User To	Do This
A Training Module	Click the Training Module button, then select the module you want to send the user to. For more information, see <u>Creating Training</u> <u>Modules on page 37</u> .
A Template or Infographic	Click the Template or Infographic button, and select one of our pre-built education templates. Similar to the phishing email templates outlined in <u>Designing Phishing Emails on page 22</u> , these can be customized and saved in the WYSIWYG editor. For more information, see <u>Creating</u> <u>Templates and Infographics on page 43</u> .

2. Scroll down and click one of the following buttons:

Creating Training Modules

Follow this procedure to create a training module that your targets will be directed to when they click on a link in a phishing email.

A training module takes your targets through basic training to teach them about phishing scams.

Fore more information, see <u>Designing Phishing Sites on page 29</u>.

To create a training module:

1. From the Design Phishing Site Page, click the **Education Page** button.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			M
8	10% Complete		
< Previous			Save/Next >
☑ Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www.securities.warning.dropbox	x facebook twitter linkedin gmail lotusnotes microsoft office3	55 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
When a target clicks the link in the email, they will be taken directly to the	education page.		

2. Click the **Training Module** button.

	80% Complete		
Previous			Save/Ne:
☑ Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www securities warning	dropbox facebook twitter linkedin gmail lotusnotes microsoft office3	65 icloud ups usps fedex	
Site Type			
Education Page When a target clicks the link in the email, they will be taken direct	Lure Page y to the education page.	Broken Link	
		Broken Link	
When a target clicks the link in the email, they will be taken direct			
When a target clicks the link in the email, they will be taken direct Design Education Page Training Module #		Broken Link Template or Infographic O	
When a target clicks the link in the email, they will be taken direct			
When a target clicks the link in the email, they will be taken direct Design Education Page Training Module = Education Template			•
When a target clicks the link in the email, they will be taken direct Design Education Page Training Module Education Template Type to search web templates			•

3. In the Select a training module column, select a pre-designed training module. For example, you might select a short video that discusses phishing scams.

Design Education Page
Training Module 🎓
Select a training module
2FA - Factor Fake Out Publisher: NINJIO
401k Scams - 401 Chaos Publisher: NINJIO
Amazon SAT test Publisher: Webroot
Auditing - Network and System Compliance Auditing Publisher: SAP Litmos
BEC - A Compromising Crash Publisher: NINJIO
BEC - Phishing the Stream Publisher: NINJIO
BEC - You Never Call Publisher: NINJIO
Breach Awareness - Breach Avoidance Publisher: Webroot

To the right is where you will add an optional title and message to include in the training landing page.

y Page Conte	nt: 😧				
-					
	Optional):				
ed Training					
e (Optional):	1				
e complete the	ofollowing t	raining			
	3	9			
	g Page Title (ned Training ge (Optional):	ge (Optional):	g Page Title (Optional): ned Training	g Page Title (Optional): ned Training ge (Optional):	g Page Title (Optional): ned Training ge (Optional):

4. As needed, click the **Preview** button to preview what the training looks like before sending.

Training Module 🗲

Select a training module

2FA - Factor Fake Out Publisher: NINJIO
 Description: 2-Factor Authentication using your mobile phone (SMS) is a great security measure, and countless end-users have it in place – but that's bad news for Nico as he tries to use some stolen credentials. Nico and his hacking buddy think of a scheme to get around 2FA via SMS, opening the potential for business email compromise and all sorts of mischief. Watch to see how a hacker might try to get around 2FA via SMS, and how you can avoid becoming a victim of this plot.

5. When you're ready, click **Save/Next** to proceed to the next step.

	80% Cc	mplete			
revious					Save/Next
Design Phishing Site					
JRL Hostname					
http:// gmail					.admin-alerts.com -
w	www.securities.warning.dropbox.face	book twitter linkedin gmail lotusnotes mi	crosoft office365 icloud	l ups usps fedex	
ite Type					
Education Dava					
Education Page When a target clicks the link in the email, the	y will be taken directly to the educa	Lure Page ation page.		Broken Link	
	y will be taken directly to the educa	-		Broken Link	
When a target clicks the link in the email, the	y will be taken directly to the education of the educatio	-	Terr	Broken Link	
When a target clicks the link in the email, the		-	Ten		
When a target clicks the link in the email, the Design Education Page		-	Terr		
When a target clicks the link in the email, the Design Education Page Train iducation Template		-	Ten		•
When a target clicks the link in the email, the Design Education Page Train ducation Template Type to search web templates	ing Module ≇	-	Ten		•

Creating Templates and Infographics

Follow this procedure when you've decided to create an Infographic Page where your targets will be taken when they click on a link in a phishing email.

An infographic is a page that displays a message to tell your target that they took the bait, or that they fell for a phishing scam. It's an easy way to demonstrate how easy it is to fall for a phishing attack.

Fore more information, see <u>Designing Phishing Sites on page 29</u>.

To create an infographic:

1. From the Design Phishing Site page, click **Education Page** button.

Simulation Wizard: Unlaunched Site Haymont Tires, Permissions: consoleadmin	\searrow
80% Complete	
Previous	Save/Next >
🖂 Design Phishing Site	
URL Hostname	
http:// gmail	.admin-alerts.com -
www securities warning dropbox facebook twitter linkedin gmail lotusnotes microsoft office365 icloud ups usps fedex	
Site Type Education Page Lure Page Broken Link	
When a target clicks the link in the email, they will be taken directly to the education page.	

2. Click the **Template or Infographic** button.

aymont Tires, Permissions: consoleadmin				
	80% Complete			
Previous				Save/Nex
Design Phishing Site				
URL Hostname				
http:// gmail				.admin-alerts.com -
www.se	curities warning dropbox facebook	witter linkedin gmail lotusnotes microsoft office	365 icloud ups usps fedex	
Site Type				
site type				
Education Page When a target clicks the link in the email, they will	be taken directly to the education p	Lure Page age.	Broken Link	
Education Page	be taken directly to the education p		Broken Link	
Education Page			Broken Link	
Education Page When a target clicks the link in the email, they will Design Education Page Training Ma				
Education Page When a target clicks the link in the email, they will Design Education Page				· (3)
Education Page When a target clicks the link in the email, they will Design Education Page Training Ma				•
Education Page When a target clicks the link in the email, they will Design Education Page Training Ma Education Template Type to search web templates	odule 🖻			* I

The Education Template displays.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin				\geq
	80% Complete			
≮ Previous				Save/Next >
Design Phishing Site				
URL Hostname				
http:// gmail				.admin-alerts.com -
www securities warning dr	opbox facebook twitter linkedin g	gmail lotusnotes microsoft office3	65 icloud ups usps fedex	
Site Type				
Education Page	Lure	Page	Broken Link	
When a target clicks the link in the email, they will be taken directly to	o the education page.			
Training Module 🞓			Template or Infographic 0	
Education Template				
Type to search web templates				-
Customize this temptate Disable "Powered By" logo (Rowerd by WEBROOT)				
Add branding to Education				

3. From the Education Template drop-down menu, select an infographic template.

imulation Wizard: Unlaunched te: Haymont Tires, Permissions : consoleadmin				\geq
	80% Complete			
≮ Previous				Save/Next >
☑ Design Phishing Site				
URL Hostname				
http:// gmail				.admin-alerts.com -
www.securities.warning.c	ropbox facebook twitter linkedin gmail lotusno	tes microsoft office3	65 icloud ups usps fedex	
Site Type				
Education Page	Lure Page		Broken Link	
When a target clicks the link in the email, they will be taken directly	to the education page.			
☑ Design Education Page				
Training Module 🕿			Template or Infographic O	
Education Template Type to search web templates Customize this template				
Disable "Powered By" logo (Powered by WEBRODT) Add branding to Education				

Alternately, you can click the **Browse** icon, and select your Education Template visually.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			
	80% Complete		
< Previous			Save/Next >
Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com 🕶
www.securities warning di Site Type	opbox facebook twitter linkedin gmail lotu	snotes microsoft office365 icloud ups usps fedex	
Education Page	Lure Page	В	kroken Link
When a target clicks the link in the email, they will be taken directly t	o the education page.		
☑ Design Education Page			
Training Module 🕿		Template or Infographic 0	
Education Template			
Type to search web templates			•
Customize this template			\cup
Disable "Powered By" logo (Rowered by WEBROOT")			
Add branding to Education			

- 4. Do any of the following:
 - Use the infographic template as is.
 - Click the **Customize this template** button to use the WYSIWYG editor to modify the template for your phishing email.
 - Click the **Use empty template** button to use the WYSIWYG editor to create a phishing email from scratch.

If you clicked the **Customize this template** button or the **Use empty template** button, the email WYSIWYG editor displays.

Customize Page Template		×
(Changes made here affect only this campaign. The original page template will not be modified) Page Body		
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	•	
WEBROOT [®] Smarter Cybersecurity [®]		•
		* *
	Cancel Save Cha	nges

- 5. Use the editor to add or delete images, or to change and format the text.
- 6. To hide that the training comes from Webroot, select the **Disable Powered By Logo** checkbox.

mulation Wizard: Unlaunched ± Haymont Tires, Permissions : consoleadmin			i
	80% Complete		
¢ Previous			Save/Next
☑ Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www securities warning dro	opbox facebook twitter linkedin gmail lotusnotes microsoft off	ice365 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
Design Education Page			
Training Module 🞓		Template or Infographic 0	
Education Template			
Type to search web templates			-
Customize this template Disable "Powered By" logo (rowerd by WEBROOT) Add branding to Education			

7. To add your own company's branding, select the **Add branding to Education** checkbox.

: Haymont Tires, Permissions: consoleadmin			
	80% Complete		
Previous			Save/Nex
Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www securities warning dropbo	ox facebook twitter linkedin gmail lotusnotes micr	osoft office365 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Prol	en Link
When a target clicks the link in the email, they will be taken directly to the	-	DIO	
When a target clicks the link in the email, they will be taken directly to the Design Education Page	-	DU DU	et leik
	-	Template or Infographic 0	ET LEIK
☑ Design Education Page	-		
Design Education Page Training Module	-		
Design Education Page Training Module 👼 Education Template	-		
	-		
Design Education Page Training Module Education Template Type to search web templates	-		

- 8. If you selected the Add branding to Education checkbox, populate the following fields:
 - Select the **Use custom HTML** checkbox to display a WYSIWYG editor.
 - In the Image URL field, enter the URL for an image that you store online, for example, a company logo.
 - In the Text field, enter the text that you want to display with your infographic.
 - In the Link URL field, enter the URL for your link.
 - In the Preview field, you can preview what your infographic page looks like.

 Disable "Powered By" logo (Powered by WEBROOT") Add branding to Education
Use custom HTML instead of fields
Image URL
https://www.mywebsite.com/image.png
Text
Link URL
https://www.mywebsite.com/information/
Preview

9. When you're ready, click the **Save/Next** button in the upper right corner.

mulation Wizard: Unlaunched e: Haymont Tires, Permissions : consoleadmin			i
	80% Complete		
K Previous			Save/Next
☑ Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www securities warning d	lropbox facebook twitter linkedin gmail lotusnotes n	nicrosoft office365 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
☑ Design Education Page			
Training Module 🕿		Template or Infographic O	
Education Template			
Type to search web templates			- 🔳
Customize this template			
Disable "Powered By" logo (Powered by WEBROOT")			

Designing Lure Pages

A Lure Page is a page that acts as a continuation of the phishing test and presents an imitation login page. It's a way to demonstrate how easy it is to fall for a phishing attack.

Lure Page templates are customizable, or you can create your own. Lure pages are optional and used to an add extra web landing page after a user clicks an email lure and before you take the user to <u>education</u> or a <u>broken link</u> page.

Follow this procedure when you've decided to design a Lure Page where your targets will be taken when they click on a link in a phishing email.

Fore more information, see <u>Designing Phishing Sites on page 29</u>.

To create a lure page:

1. From the Design Phishing Site page, click the Lure **Page** button.

Simulation Wizard: Unlaunched Site Haymont Tires, Permissions: consoleadmin	\geq
80% Complete	
< Previous	Save/Next >
🖂 Design Phishing Site	
URL Hostname	
http:// gmail	.admin-alerts.com -
www securities warning dropbox facebook twitter linkedin gmail lotusnotes microsoft office365 icloud ups usps fedex	
Site Type Education Page Lure Page Broken Link	

2. From the Lure Page drop-down menu, select a pre-formatted lure page.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			
	80% Complete		
<pre> Previous</pre>			Save/Next >
Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www.securities.warning.co	dropbox facebook twitter linkedin gmail lotusnotes microsoft office3	65 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
If your victim clicks through from the phishing lure email, they will b	e directed to the page below.		
Type to search web templates			
Name: Community Test Categories: Amazon Scope: global Name: Dropbox Login Categories: Login English (US) - [en-us] Dropbox Scope: system			Î
Name: Google Login Categories: Login Google English (US) - [en-us] Scope: system			.

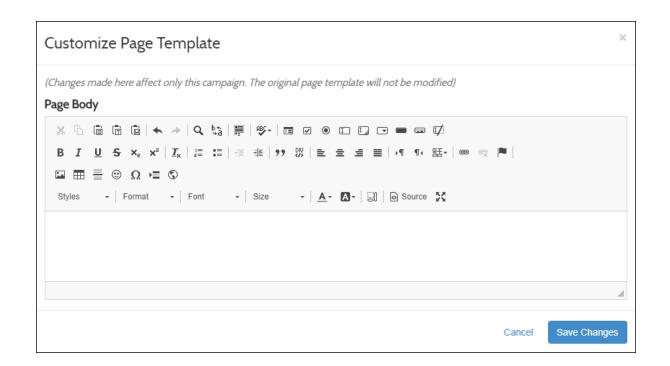
Alternately, you can click the **Browse** icon, and select your Lure page visually.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			\searrow
	80% Complete		
< Previous			Save/Next >
Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www.securities.warning.	dropbox facebook twitter linkedin gmail lotusnotes microsoft office3	65 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
If your victim clicks through from the phishing lure email, they will b	be directed to the page below.		
Lure Template			
Community Test			- 🔳
Customize this template Use empty template			

- 3. Do any of the following:
 - Use the lure template as is.
 - Click the **Customize this template** button to use the WYSIWYG editor to modify the template for your phishing email.
 - Click the **Use empty template** button to use the WYSIWYG editor to create a phishing email from scratch.

Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			
	80% Complete		
< Previous			Save/Next >
Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www.securities.warning.	dropbox facebook twitter linkedin gmail lotusnotes microsoft office3	65 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
If your victim clicks through from the phishing lure email, they will b	be directed to the page below.		
Lure Template			_
Community Test			-
Customize this template Use empty template			

If you clicked the **Customize this template** button or the **Use empty template** button, the email WYSIWYG editor displays.



- 4. Use the editor to add or delete images, or to change and format the text.
- 5. When you're done, click the **Save Changes** button.

Designing Broken Link Pages

Follow this procedure when you've decided to design a Broken Links page where your targets will be taken when they click on a link in a phishing email.

An Broken Links page is a page that displays what looks like a webpage that is a dead end, similar to a 404 page.

Fore more information, see <u>Designing Phishing Sites on page 29</u>.

Note: An Education page cannot be used with a Broken Link page.

To create a broken link page:

1. From the Design Phishing Site page, click the **Broken Link** button.

		80% Complete				
Previous						Save/I
🖂 Desig	gn Phishing Site					
URL Host	name					
http://	gmail					.admin-alerts.com
	www securities wa	rning dropbox facebook twitter linkedin	gmail lotusnotes microsoft office3	365 icloud ups usps fedeo	¢	
Site Type						
	Education Page target clicks the link in the email, they will be taken o		e Page		Broken Link	\supset
When a t	Education Page target clicks the link in the email, they will be taken c		: Page		Broken Link	\supset
When a t	Education Page target clicks the link in the email, they will be taken o gn Education Page		Page			\supset
When a t	Education Page target clicks the link in the email, they will be taken c		Page	Template or infograp		\supset
When a t	Education Page target clicks the link in the email, they will be taken o gn Education Page		- Page	Template or infograp		
When a t	Education Page target clicks the link in the email, they will be taken of gn Education Page Training Module 🖻		Page	Template or infograp		
When a t When a t Desig	Education Page target clicks the link in the email, they will be taken of gn Education Page Training Module 👼		e Page	Template or Infograp		~ 4
When a t Desig Education Type to se Customize I	Education Page target clicks the link in the email, they will be taken of gn Education Page Training Module Training Module arch web templates	irectly to the education page.	Page	Template or Infograp		

A list of broken link types displays.

RL Hostname		
http:// gmail		.admin-alerts.com •
	x facebook twitter linkedin gmail lotusnotes microsoft office3	65 icloud ups usps fedex
te Туре		
Education Page	Lure Page	Broken Link
• IIS7 404		
IIS7 404 Nginx 404 Refused: (dynamicly changes depending on client browser) • Chrome broken link • Edge broken link • Internet Explorer broken link • Safari broken link		
Nginx 404 Refused: (dynamicly changes depending on client browser) Ortorne broken link Edge broken link OInternet Explorer broken link		
Nginx 404 Refused: (dynamicly changes depending on client browser) Orrome broken link Edge broken link Orrenet Explorer broken link Safari broken link		
Nginx 404 Refused: (dynamicly changes depending on client browser) Orrome broken link Edge broken link Internet Explorer broken link Safari broken link		

2. From the 404 Type drop-down menu, select a broken link page type.

URL Hostname			
http:// gmail		8.	dmin-alerts.com +
www securities warning d	ropbox facebook twitter linkedin gmail lotusnotes microsoft office3	5 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
emulate many common 404 types: • Apache 404 • IIS6 404 • IIS7 404 • Nginx 404 • Refused: (dynamicly changes depending on client browser) • Chrome broken link • Edge broken link • Internet Explorer broken link			
• Safari broken link			
Safari broken link A04 Type: apache			Ţ

3. When you're ready, click the **Save/Next** button in the upper right corner.

imulation Wizard: Unlaunched e: Haymont Tires, Permissions: consoleadmin			\geq
	80% Complete		
< Previous			Save/Next >
☑ Design Phishing Site			
URL Hostname			
http:// gmail			.admin-alerts.com -
www securities warning dr	ropbox facebook twitter linkedin gmail lotusnotes microsoft	office365 icloud ups usps fedex	
Site Type			
Education Page	Lure Page	Broken Link	
When a target clicks the link in the email, they will be taken directly t	to the education page.		
☑ Design Education Page			
Training Module 🕿		Template or Infographic	
Education Template			
Type to search web templates			-
Customize this template			
 Disable "Powered By" logo (Powered by WEBROOT) Add branding to Education 			

4. Continue with <u>Reviewing and Sending Phishing Simulations on page 60</u>.

Reviewing and Sending Phishing Simulations

Once you've created and designed the parts of your phishing simulations, you are given a chance to review the simulation before you send it. Follow this procedure to review your phishing simulation.

For more information, see <u>Creating Phishing Simulations on page 8</u>.

To review a phishing simulation:

1. Notice that at the top of the page, it indicates that you've completed 100% of the tasks needed to create a phishing simulation.

	nulation Wizard: Unlaunched Haymont Tires, Permissions : consoleadmin			
<	Previous	100% Com	slete - Ready to launch!	Launch Simulation of Securecast.com Send test Or Send test to JDoe@gmail.com Or
	Review and Launch			
0	Simulation Details Simulation Name: Test Description: Test Advanced: On mail open: false On link click false On link click false On form post: false Send notifications to: JDoe@gmail.com Options: Anonymize target email a Phishing Urt: gmail.admin-alerts.com	Targets ddresses after sending: false n	Phishing Email	Phishing Websites

- 2. Select any of the following tabs to review your campaign settings before sending:
 - **Simulation Details** Reflects the information you entered when you first created your phishing simulation. For more information, see <u>Creating Phishing Simulations</u> on page 8.
 - **Targets** Reflects the targets you selected to send the phishing simulation to. For more information, see step 10 in <u>Creating Phishing Simulations on page 8</u>.
 - **Phishing Email** Reflects the information you entered when you designed your phishing email. For more information, see <u>Designing Phishing Emails on page 22</u>.

• **Phishing Websites** — Reflects the information you entered when you designed your phishing site. For more information, see <u>Designing Phishing Sites on page 29</u>.

	nulation Wizard: Unlaunched
	100% Complete - Ready to launch!
<	Previous Inoreply
	Review and Launch Simulation Details Targets Phishing Email Phishing Websites
3	 Simulation Name: Test Description: Test Advanced: Notifications: On mail open: false On link click: false On form post: false Send notifications to: JDoe@gmail.com Options: Anonymize target email addresses after sending: false Phishing Urt: gmail.admin-alerts.com

3. Optionally, you can enter the email address of another individual you would like to have review the simulation.

	imulation Wizard: Unlaunched e: Haymont Tires, Permissions: consoleadmin			
		100% Compl	ete - Ready to launch!	
	Previous		noreply	Launch Simulation ◀ securecast.com ▼ Send test 0 Send test to JDoe@gmail.com 0;
	Review and Launch	Targets	Phishing Email	Phishing Websites
3	 Simulation Name: Test Description: Test Advanced: Notifications: On mail open: false On link click: false On form post: false Send notifications to: JDoe@gmail.com Options: Anonymize target email a Phishing Urt: gmail.admin-alerts.cor 	ddresses after sending: false n		

4. We recommend that you click the **Send test** button to send yourself a sample of your phishing email before launching your campaign.

	Simulation Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			
		100% Comple	ete - Ready to launch!	
	Previous			Launch Simulation 🖌
			noreply	Ø securecast.com ▼ Send test ℚt
				Send test to JDoe@gmail.com Qr
	Review and Launch			
	Simulation Details	Targets	Phishing Email	Phishing Websites
	• Simulation Name: Test			
	 Description: Test Advanced: 			
È	 Advanced: Notifications: 			
	 On mail open: false 			
	 On link click: false 			
	 On form post: false 			
	 Send notifications to: 			
	 JDoe@gmail.com Options: 	n		
		addresses after sending: false		
	Phishing Url: gmail.admin-alerts.c			

5. When you're done, click the **Schedule Launch Simulation** button to launch your campaign.

	100% Complet		
revious		noreply	Send test to JDee@gmail.com to
Review and Launch	Turnete	Phishing Email	Phishing Websites
Simulation Details	Targets		Filishing websites
Simulation Name: Test			
Description: Test			
Advanced:			
Advanced: Ottifications:			
 Advanced: Notifications: On mail open: false 			
 Advanced: Notifications: On mail open: false On link click: false 			
 Advanced: Notifications: On mail open: false On link click: false On form post: false 			
 Advanced: Notifications: On mail open: false On link click: false 			
 Advanced: Notifications: On mail open: false On link click: false On form post: false Send notifications to: JDoe@gmail.com 			
 Advanced: Notifications: On mail open: false On link click: false On form post: false Send notifications to: 			

6. To find out how your simulation went, see <u>Accessing Training Reports on page 126</u>.

Selecting Sites in the Dashboard

Follow this procedure to select a specific site to work on while you are in the Security Awareness Training dashboard.

To select a site:

1. Log in to the Management Console.

The Management Console displays.

	Management (Cons	ole ce 2	6	0	~
🚱 Support GSM + 👻	SITES LIST 54 S	ites Acce	ssible 136 Sites To	tal 🚯	٩	T :
¦⊟ Sites List	1					
Lul Dashboard	SITE \$		ENTITIES 😧 👙	ENDPOINT SEATS 🚱 🌲	SUBSCRIPTIONS 🚱	ACTIONS
🖋 Manage 🔨 🔨	0	P	5	20	D S	•
Entities	0	P	35	20	0 0 S	:
Policies	0	P	6	10	0 0 S	:
Folicies	8	P	0	99	(E) (D) (S)	:

2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

	Management C	conso	DIE CE 2	(9	~
Support GSM + ↓ Ξ Sites List	SITES LIST 54 Sites Accessible 136 Sites Total 1					
네 Dashboard	SITE \$		ENTITIES 😧 🌲	ENDPOINT SEATS 🔞 💠		ACTIONS
🖌 Manage 🛛 🔨	0	P	5	20	D S	*
Entities	0	P	35	20	B D (S)	:
Policies	0	P	6	10 Se	Security Awareness Training	
		P	0	99	, , , , , , , , , , , , , , , , , , , ,	F
Overrides	0	P	1	10		
Security Awareness Training		P	12	10	E D S	:

The Security Awareness Training console displays.

WEBROOT	Dashboard Stee [Ages: Technology *] Permissions: consultadmin							
Sack To Console	15	1	2					
🙆 Dashboard	Targets	Phishing	Training	U Hybrid				
Campaigns	Alexandra and a	Level Bala (Such	Launch Date (To)	🗮 x â 🖻 # B Q				
New Campaign Archives	Name search	Launch Date (From)	Launch Date (To)					

3. In the Site drop-down menu, select the site you want to work with.



The site you want to work with displays.

Chapter 3: Creating Training Sessions

To create training sessions, see the following topics:

Creating Training Campaigns Overview	.67
Selecting Trainees	
Designing Invitation Emails	.75
Designing Education Pages	.78

Creating Training Campaigns Overview

Training campaigns are used to invite trainees to take one of Webroot Security Awareness' pre-loaded training courses. Creating and launching a training campaigns includes the following steps:

- <u>Selecting Trainees on page 68</u>
- Designing Invitation Emails on page 75
- Designing Education Pages on page 78

Note: You can send employees to a training campaign, even without sending them a phishing campaign.

Selecting Trainees

Use the following procedure to select trainees for training sessions.

To select a trainee:

1. Log in to the Management Console.

	Management	Conso	DIE CE 2	6	0			~
𝚱 Support GSM + ╺	SITES LIST 54	4 Sites Acce	ssible 136 Sites To	tal 🚯		٩	T :	
😑 Sites List								
Luu Dashboard	SITE \$		ENTITIES 🚱 $\ \ \Leftrightarrow$	ENDPOINT SEATS 😧 🌲	SUBSCRIPT	IONS 🚱	ACTIONS	
🖋 Manage 🛛 🔨	0	P	5	20	0	S	*	-
Entities	0	P	35	20	00	5	:	
Policies	0	P	6	10	00	6	*	
Policies		P	0	99	(E)	S	:	

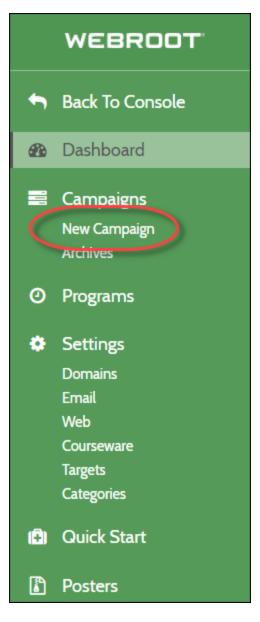
2. In the **Sites List** tab, choose a Site and click the **Go to Security Awareness Training** icon in the **Actions** column.

	Management C	onso	ole CE 2		6	9		~
Support GSM + ▼ Image: Sites List	SITES LIST 54 Sit	es Acce	ssible 136 Sites Tor	tal		٩	T :	
내 Dashboard	SITE \$		ENTITIES 🛛 🌲	ENDPOINT SEATS 😡	\$ SUB		ACTIONS	
🖌 Manage 🔨 🔨	0	P	5	20	0	DS	:	•
Entities	0	P	35	20	0	0 (5)	:	
Policies	0	P	6	10	Security A	wareness Training	62 8	
	•	P	0	99			(F)®	
Overrides	0	P	1	10				
Security Awareness Training		P	12	10	0	DS	:	

The Security Awareness Training console displays.



3. In the navigation pane, click **New Campaign**.



The **Starting a Campaign** panel displays.

	WEBROOT	Starting a Campaign	
•	▲ Back To Console	Phishing Simulation	Training Session 🛜
	Dashboard	Create a simulated phishing email to	Create a training invite email and choose
	Campaigns	monitor and test your target users.	from a variety of training course modules
	New Campaign	Choose where to direct users after they	to send to your target users. Progress and
	Archives	click by selecting an optional lure page, a static training page, a 404 error page or a	completion are tracked for each target user.
٥	Programs	training course. Opens, clicks and posts are tracked for each target user.	Start a new training session 🗲
٠	Settings		
	Domains	Start a new simulation 🗲	
	Email		
	Web		
	Courseware		
	Targets		
	Categories		

4. Click Start a new training session.

	WEBROOT	Starting a Campaign Site: Haymont Tires, Permissions: consoleadmin	
f	Back To Console	Phishing Simulation	Training Session 🛜
2	Dashboard	Create a simulated phishing email to monitor and test your	Create a training invite email and choose from a variety of
	Campaigns	target users. Choose where to direct users after they click	training course modules to send to your target users.
	New Campaign	by selecting an optional lure page, a static training page, a	Progress and completion are tracked for each target user.
	Archives	404 error page or a training course. Opens, clicks and posts are tracked for each target user.	Start a new training session →
0	Programs	Start a new simulation →	
٠	Settings	«	
	– Domains Email		
	Web		
	Courseware		
	Targets		

The New Campaign Wizard displays.

	WEBROOT	New Campaign Wizard Site: Haymont Tires, Permissions: consoleadmin
f	Back To Console	0%
#	Dashboard	< Previous
100	Campaigns New Campaign Archives	O Training Session Basics
0	Programs	Session Name
٠	Settings	Example: Training Session 101
	Domains Email	Description
	Web Courseware	Describe your campaign
	Targets Categories	Show Advanced Options
(=)	Quick Start	Save Training Session 🖺
I	Posters 🔹	

- 5. In the Training Session Basics area, populate the following fields:
 - **Simulation Name** Enter a name for your simulation.
 - **Description** Enter a description for your simulation. This is an optional step.
- 6. As needed, select the **Show Advanced Options** checkbox to display the advanced options area.

The Advanced Options area displays.

- 7. In the Advanced Options area, populate the following fields:
 - **Enable Registration** Provides a registration URL once you complete the setup of your course.
 - The URL link is unique to this course and can be used to register new users to the SAT service and to this course.
 - The URL can be posted to an internal website or sent out in a welcome email to new employees or those you wish to invite to the course.

- Users who click the URL will be presented with a form prompting them to enter their email address to register for the course, which will then send an email invite to the user to take the course.
- **Start Date** Enter a start date to schedule the launch of the campaign for a future date. If this is left blank, the campaign will start when you click the Launch button at the end of the wizard.
- **Expiration** Enter the date when the campaign should be completed for reporting and reminder purposes. This date is optional and can be left open-ended.
- **Reminders** Set to daily or weekly and are activated from the Expiration Date. Reminders are sent daily or weekly until the Expiration date is reached.

Advance	d Options:
	Enable Registration 1
	Start Date:
	Expiration
	Reminders v
	∧ ∧
	HH MM AM
	✓ ✓

- 8. Click Save Training Session.
- 9. Click Save/Next.

- 10. On the next pane, do one of the following to determine the targets you would like to send the phishing simulation to:
 - Select one or more users by selecting the checkbox next to their name.

	vailable Targets	;		Targets 🐵 🛛 Tags 📎
	t Name		nail Select tags to se	
Sel	lected Targets: (3/500	argets: 9	Verified domains only
Show	ving 9 of 9 records fo	und. 100 v << F	First Page < Previous Page 1 Next Previous Page 1	age > Last Page >> + Import Target
Show	ving 9 of 9 records fo First Name ≎	und. 100 ▼ << F	First Page	age > Last Page >> + Import Target Tags
	First Name 🗢			
	First Name ≑ Roland			
•	First Name \$ Roland Dan			

• Click the **Tags** button and select users based on their tag. To do this, from the Select tags to search drop-down menu, select the tag of the users you want to send the email to. You can select multiple tags, as needed.

				Save/Next >
			Targets @	Tags 📎
Email	Select tags to search		×2	6
Targets: 10		Verified domains only		0
<pre><< First Page </pre> <pre></pre> <pre></pre> <pre></pre>	ge 1 Next Page > Last Page >>		+ 1	nport Targets
Email 🗢			Tags	
administrator@w	ebrootsalesdemo.com		Floor	

Note: For information on how to create tags so that they display in the dropdown menu, see <u>Importing Targets on page 179</u>.

11. When you are finished, click **Save/Next**.

Next, see topic <u>Designing Invitation Emails on page 75</u>.

Designing Invitation Emails

Note: You need to have invited trainees before you design your invitation emails. For more information, see <u>Selecting Trainees on page 68</u>.

Once you select trainees for your training program and are ready to create a training invitation email, you can either:

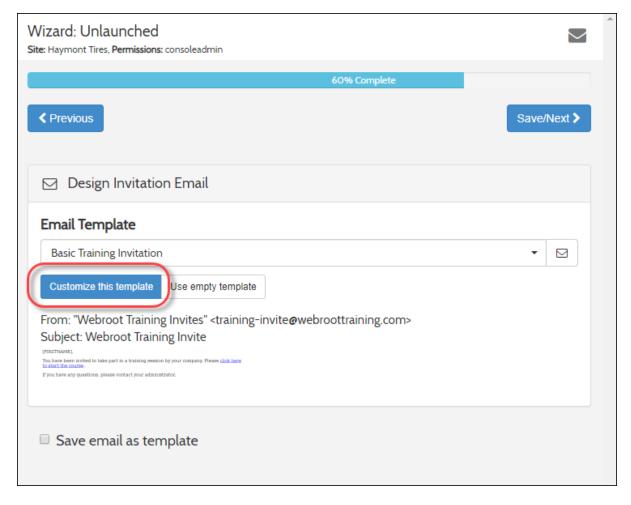
- Use a pre-built Basic Training Invitation template, as is.
- Use a WYSIWYG editor to customize the Basic Training Invitation email.

To create an invitation email:

1. From the Email Template drop-down menu, select a phishing email from one of the default templates.

Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin	
60% Complete	
< Previous	Save/Next >
Design Invitation Email	
Email Template	
Type to search for email templates	
Name: Basic Training Invitation Categories: English (US) - [en-us]	
From: "Webroot Training Invites" <training invite@webroottraining.com=""> Subject: Webroot Training Invite</training>	
[FIRSTMANE] You have been invited to take part in a training exector by your company. Pleases <u>clock.hom</u> has also the common. If you have any questions, please contant your administrator.	
Save email as template	

2. Click **Customize this template** to use the WYSIWYG editor to modify your training email, as needed.



Note: You can save your customized templates for future use by selecting the **Save email as template** checkbox, naming the custom template, then clicking the Save this email as a template button.

Save email as template
Test Email Simulation Template
Save this email as a template

The **Customize Email Template** window displays.

- 3. Fill out the following fields:
 - From Name
 - From Address
 - Subject
- 4. In the Email Body area, enter information or instructions to complete the phishing scenario.
- 5. Use the WYSIWYG editor to configure and customize your text.
- 6. Enter variables as needed. Variables include:
 - **[FIRSTNAME]** Replaces the variable with the recipient's first name.
 - **[LASTNAME]** Replaces the variable with the recipient's last name.
 - **[EMAIL]** Replaces the variable with the recipient's email.
- 7. Click the **Save Changes** button.
- 8. When you are finished, click **Save/Next**.

For the next step, see topic <u>Designing Education Pages on page 78</u>.

Designing Education Pages

Follow this procedure to design an education page.

Note: You must first have completed the task of <u>Designing Invitation Emails on page</u> <u>75</u>.

To design an education page:

1. From the list, select a training module.

Design Education Page	
Training Module 🎓	Template or Infographic
Select a training module	
2FA - Factor Fake Out Publisher: NINJIO	Module:
401k Scams - 401 Chaos Publisher: NINJIO	Landing Page Content: 🛛
Amazon SAT test Publisher: Webroot	Landing Page Title (Optional):
Auditing - Network and System Compliance Auditing Publisher: SAP Litmos	Assigned Training Message (Optional):
BEC - A Compromising Crash Publisher: NINJIO	Please complete the following training
BEC - Phishing the Stream Publisher: NINJIO	
BEC - You Never Call Publisher: NINJIO	
Breach Awareness - Breach Avoidance Publisher: Webroot	

When you select a module; the following occurs:

- The training module panel expands to display information about the module.
- The Landing Page Content page displays, which allows you to add an optional

	Training Module 🎓	Template or Infographic
lect a training module 2FA - Factor Fake Out Po	ublisher: NINJIO	Module: 2FA - Factor Fake Out
	 Description: 2-Factor Authentication using your mobile phone (SMS) is a great security measure, and countless endusers have it in place – but that's bad news for Nico as he tries to use some stolen credentials. Nico and his hacking buddy think of a scheme to get around 2FA via SMS, opening the potential for business email compromise and all sorts of mischief. Watch to see how a hacker might try to get around 2FA via SMS, and how you can avoid becoming a victim of this plot. Preview C^A 	Landing Page Content: Landing Page Title (Optional): Assigned Training Message (Optional): Please complete the following training

title and message that will be shown on the training landing page.

2. To view the training module, click the **Preview** button.

Design Education Page	
Select a training module	
2FA - Factor Fake Out Publish	her: NINJIO
	 Description: 2-Factor Authentication using your mobile phone (SMS) is a great security measure, and countless endusers have it in place – but that's bad news for Nico as he tries to use some stolen credentials. Nico and his hacking buddy think of a scheme to get around 2FA via SMS, opening the potential for business email compromise and all sorts of mischief. Watch to see how a hacker might try to get around 2FA via SMS, and how you can avoid becoming a victim of this plot.

3. When you are finished, click **Save/Next**.

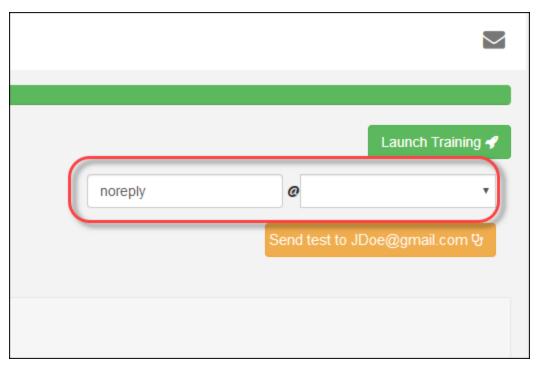
The Review and Launch panel displays.

Wizard: Unlaunched Site: Haymont Tires, Permissions: consoleadmin			
	100% Comp	plete - Ready to launch!	
Previous			Launch Training 🖋
		nor	reply Ø
			Send test to cpilz@webroot.com &
review and Launch			
Simulation Details	Targets	Invite Email	Course Landing Page
 Training Session Name: Test Description: Test 			

- 4. Before you launch the training, we recommend that you do the following:
 - Review your settings.
 - Send a test invitation to yourself ensure you are satisfied with the look and feel of the training invitation and training landing page.

		i	\searrow
		Launch Training	1
noreply	ø	,	,
	Send test to 、	lDoe@gmail.com የታ	

• Send out a test invitation to another individual for review.



5. When you are ready to send out your invitations to your targets, click the **Launch Training** button.

			Launch Trainin	g 🖌 💧
noreply		0		•
	S	end test to JE)oe@gmail.com (ъ.

Chapter 4: Working With Programs and Campaign Scheduling

To start working with programs and campaign scheduling, see the following topics:

Programs And Campaign Scheduling Overview	
Sending Welcome Emails	
Scheduling Phishing Campaigns	
Creating Training Campaigns	
Sending Campaign Summary Reports	
Understanding Email Types	

Programs And Campaign Scheduling Overview

Programs is a feature that allows you to schedule multiple campaign tasks with the goal of helping automate your training program. Tasks available for scheduling include:

- Sending Welcome Emails on page 86
- Scheduling Phishing Campaigns on page 98
- Creating Training Campaigns on page 105
- Sending Campaign Summary Reports on page 111
- Sending Welcome Emails on page 86

Sending Welcome Emails

Welcome Emails are generally used for sending out an introduction to your new Security Awareness program to end users, management, IT staff, etc.

- You can use the Welcome Email task as the first introductory email to your users or consider scheduling it after your first Phishing Campaign to introduce Security Awareness after a baseline phishing simulation has been run.
- Welcome Email is a template type and can be created, edited and managed under the Settings tab in the Menu bar.
- This email task can be scheduled at a date and time you specify.

To send a Welcome Email:

1. Log in to the Management Console.

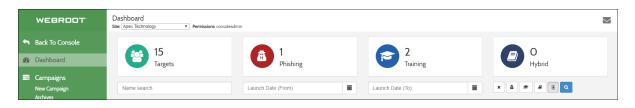
The Management Console displays.

	Management (Conse	Ole CE 2	6	0	~
𝔇 Support GSM + →	SITES LIST 54 S	ites Acce	ssible 136 Sites To	tal 🚯	Q	T
i⊟ Sites List				-		
۔ Dashboard النا	SITE \$		ENTITIES $\Theta \Rightarrow$	ENDPOINT SEATS 😧 💠		ACTIONS
🖌 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	G D G	:
Policies	0	P	6	10	G D G	:
Policies	•	P	0	99	(E) (B) (S)	:

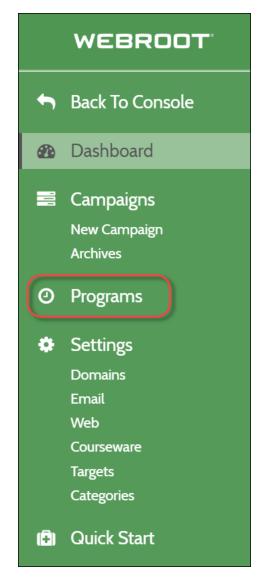
2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

	Management C	onse	ole ce 2		0 0	~
Support GSM + ▼	SITES LIST 54 Si	tes Acce	ssible 136 Sites To	tal 🚯	٩	T :
네 Dashboard	SITE \$		ENTITIES 😧 🍦	ENDPOINT SEATS 🕑		ACTIONS
🖋 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D (S)	
Policies	0	P	6	10	Security Awareness Trainin	
	•	P	0	99	S ACTIVE	5 (<u>F</u>)®
Overrides	•	P	1	10		
Security Awareness Training	•	P	12	10	B D S	:

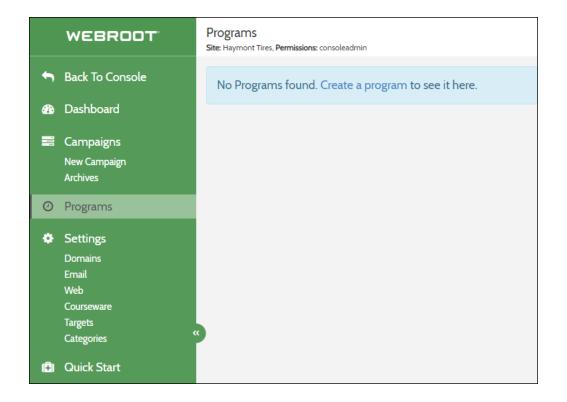
The Security Awareness Training dashboard displays.



3. In the Nav bar, click the **Programs** tab.



The Programs panel displays.



- 4. Do one of the following:
 - If this is the first program you're creating, click the **Create a program** link.

WEBROOT	Programs Site: Haymont Tires, Permissions: consoleadmin
 Back To Console Dashboard 	No Programs found. Create a program to see it here.
 Campaigns New Campaign Archives 	
O Programs	
 Settings Domains Email Web Courseware Targets Categories 	K
🗐 Quick Start	

• If this is not the first program you're creating, click the **Create a new Program** button.

	WEBROOT	Programs Site: Apex Technology, Permissions : consoleadmin	
•	Back To Console Dashboard	Create a new Program	
•••	Dashboard	Name	Owner
	Campaigns	Harrie	Owner
	Campaigns New Campaign Archives	Security Training	Owner

In either case, the New Program panel displays.

ew Program # Apex Technology. Permissions: consoleadmin	
Program Name	
Annual Security Training	
Description	
Program Schedule	Available Tasks
Click an available task from the right to add it here.	
	Phishing Campaign
	Training Campaign
Email Reports	
• Add (Optional) When a campaign closes, you can send its report to an email address	s provided here.
Cancel Create Program	

5. Click the **Welcome Email** button.

e Email
Campaign
Campaign
C

The Welcome Email edit panel displays.

Program Name		
Annual Security Training		
Description		
		<i>li</i>
Program Schedule	Send Email	L
Click an available task from the right	Task	Welcome Email
to add it here.	Send	
	Date	
	Template	Type to search for email template s
	remptate	.,,,
	Recipients	Everyone
		Search recipient targets
		Select recipient tags
		Cancel Done editing task
Email Reports		
• Add (Optional) When a campaign closes provided here.	s, you can send it	ts report to an email address
Cancel Create Program		

- 6. Populate the following fields:
 - **Program Name** By default, the field is populated with the name of the program, but you can edit this as needed.
 - **Description** Enter a description of the welcome email. This is an optional field.
 - **Program Schedule** Click an available task from the right to add it here.

- **Task** By default, the field is populated with the name of the task, in this case, Welcome Email, but you can edit this as needed.
- Send Date Click the Calendar icon to select a date to send the welcome email.
- **Time** When you select a date, the time fields display. As needed, select a time either in the morning or the afternoon to send the welcome email.
- **Template** From the drop-down menu, select a welcome email template.
- **Recipients** Do both of the following:
 - Click the Search recipient targets field to display a list of targets to select from.
 - Click the Select recipient tags field to display a list of tags to select from.
- 7. Click the **Add** button to add email addresses of individuals who will receive a report about the campaign after it closes. This is an optional step.

Program Name			
Annual Security Training			
Description			
			10
Program Schedule	Send Email		
Click an available task from the right	Task	Welcome Email	
to add it here.	Send		
	Date		
	Template	Type to search for email template s	
	Pacinianta	Eveniene	
	Recipients	Everyone	_
		Search recipient targets	
		Select recipient tags	
		Cancel Done editing task	
Email Reports			
Optional) When a campaign closes	s, you can send it	ts report to an email address	
Cancel Create Program			

8. When you're done modifying the welcome email, click the **Done editing task** button.

Annual Security Training			
Description			
			11
Program Schedule	Send Email		
Click an available task from the right	Task	Welcome Email	
to add it here.	Send		
	Date		
	Template	Type to search for email template s	
	Recipients	Everyone	_
		Search recipient targets	
		Select recipient tags	
		Cancel Done editing task	
Email Reports			
● Add (Optional) When a campaign closes	s, you can send it	ts report to an email address	
provided here.			
Cancel Create Program			

9. When you're done, click the **Create Program** button.

Program Name			
Annual Security Training			
Description			
			1
Program Schedule	Send Email		
Click an available task from the right	Task	Welcome Email	
to add it here.	Send		
	Date		
	Template	Type to search for email template s	
	Recipients	Everyone	
		-	
		Search recipient targets	
		Select recipient tags	
		Cancel Done editing task	
Email Reports			
• Add (Optional) When a campaign closes	, you can send it	ts report to an email address	
provided here.			
Cancel Create Program			

The Welcome Email is now listed in the Programs panel.

Programs Site: Haymont Tires, Permissions: consoleadmin				
Create a new Program		Show	ing the only rea	cord found
Name	Owner	Status	Created	
Test Training	JaneDoe@gmail.com	active	3/25/2019	×

Scheduling Phishing Campaigns

After you create a phishing campaign, you can schedule it to run at a date and time you specify. You can schedule multiple phishing campaign tasks to help automate your security awareness program.

To schedule a phishing campaign:

1. Log in to the Management Console.

The Management Console displays.

	Managemen	t Conso	DIE CE 2	0	0	~
Support GSM +	SITES LIST 5	64 Sites Acce	ssible 136 Sites To	tal	٩	T :
i Sites List 네 Dashboard	SITE ≑		ENTITIES 🛛 💠	ENDPOINT SEATS 🚱 👙	SUBSCRIPTIONS	ACTIONS
🖌 Manage 🛛 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	0 0	:
Delision	0	P	6	10	6 D 6	:
Policies		P	0	99	(E) (B) (S)	:

2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

	Management C	onsc	DIE CE 2	(i ?	~
Support GSM + ▼	SITES LIST 54 Site	es Acces	ssible 136 Sites Tot	al ()	٩	T :
네 Dashboard	SITE \$		ENTITIES 🚱 🌲	ENDPOINT SEATS 🚱 🍦		ACTIONS
🖌 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D (S)	:
Policies	0	P	6	10 Se	curity Awareness Training	6
	8	P	0	99	,	(F)®
Overrides	0	P	1	10		
Security Awareness Training		P	12	10	D S	:

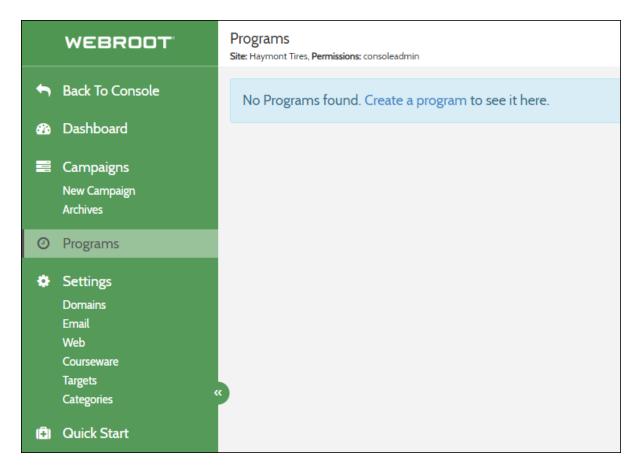
The Security Awareness Training dashboard displays.

WEBROOT	Dashboard Site: Apex Technology Permissions: console	admin				\geq
Sack To Console	15	1		2	0	
 Dashboard Campaigns 	Targets	Phishing		Training	Hybrid	
New Campaign Archives	Name search	Launch Date (From)	La	aunch Date (To)		

3. In the Nav bar, click the **Programs** tab.

	WEBROOT
t	Back To Console
2	Dashboard
101	Campaigns New Campaign Archives
0	Programs
٠	Settings Domains Email Web Courseware Targets Categories
(-)	Quick Start

The Programs panel displays.



- 4. Do one of the following:
 - If this is the first program you're creating, click the **Create a program** link.

WEBROOT	Programs Site: Haymont Tires, Permissions: consoleadmin
 Back To Console Dashboard 	No Programs found. Create a program to see it here.
Campaigns New Campaign Archives	
• Programs	
 Settings Domains Email Web Courseware Targets Categories 	ĸ
🗐 Quick Start	

• If this is not the first program you're creating, click the **Create a new Program** button.

Programs Site: Haymont Tires, Permissions: consoleadmin	
Create a new Program	
Name	Owner
Test Training	JaneDoe@gmail.com

Security Awareness Training Admin Guide

In either case, the New Program panel displays.

r: Apex Technology, Permissions: consoleadmin		
Program Name		
Annual Security Training		
Description		
		11
Program Schedule	Available Tasks	
Click an available task from the right to add it here.	Welcome Email	
	Phishing Campaign	
	Training Campaign	
Email Reports		
• Add (Optional) When a campaign closes, you can send its report to an e	email address provided here.	
Cancel Create Program		

5. Click the **Phishing Campaign** button.

New Program Site Apex Technology, Permissions: consoleadmin			
Program Name			
Annual Security Training			
Description			
Program Schedule	Available Tasks		
Click an available task from the right to add it here.		Welcome Email	
		Phishing Campaign	
		Training Campaign	
Email Reports O Add (Optional) When a campaign closes, you can send its report to an email address Cancel Create Program	provided here.		

The edit area displays.

New Program Site Haymont Tires, Permissions: consoleadmin			
Program Name			
Annual Security Training			
Description			
			li
Program Schedule	Phishing Campaign		
Click an available task from the right to add it here.	Task	Phishing Campaign	
	Campaign	Type to search for campaigns	•
	Start Date		=
	End Date		
	Recipients	Everyone	
		Search recipient targets	
		Select recipient tags	
		Send a report after this campaign closes Provide an email address below.	
		Cancel Done editing task	
Email Reports			
• Add (Optional) When a campaign closes, you can send its report to an email address	s provided here.		
Cancel Create Program			

- 6. Do one of the following:
 - In the Task field, enter a unique name for the campaign.
 - From the Campaign drop-down menu, select the phishing campaign you want to schedule.
- 7. Populate the Start Date field to set the date and time you want to send your Phishing Campaign.
- 8. Populate the End Date field to determine when to complete the campaign and finalize reporting.

New Program ite: Haymont Tires, Permissions: consoleadmin											>
Program Name											
Annual Security Training											
Description											
Program Schedule	Phishing Campaign										
Click an available task from the right to add it here.	Task	Phi	shing	Camp	aign						
	Campaign	Тур	e to se	earch f	or can	npaign	s				•
	Start Date										
	End Date	<				n 2019			>]	
		9	Sun 24	Mon 25	Tue 26	Wed 27	Thu 28	Fri 01	Sat 02		
	Recipients	10	03	04	05	06	07	08	09		
		11	10	11	12	13	14	15	16		
		12	17	18	19	20	21	22	23	1	
		13	24	25	26	27	28	29	30		
		14	31	01	02	03	04	05	06	oses	
		То	day	Clear				Cl	ose		

- 9. Select recipient targets can be selected from the picker individually or by entering tags.
- 10. Select the **Send report after this campaign closes** checkbox to schedule a campaign summary report to be sent to email addresses you enter

Note: Phishing campaigns are scheduled using Programs, and can be created and configured using Campaigns or Create New Campaign options in the menu.

Creating Training Campaigns

This task will schedule a training campaign to be run at a date and time you specify very similar to a phishing campaign. You can schedule multiple training campaign tasks to help automate your security awareness program.

To create a training campaign:

1. Log in to the Management Console.

The Management Console displays.

	Management	Conse	ole CE 2	0	0	~
𝚱 Support GSM + 👻	SITES LIST 54	Sites Acce	ssible 136 Sites To	tal 🚯	٩	T :
i∃ Sites List						
لس Dashboard	SITE \$		ENTITIES 😧 👙	ENDPOINT SEATS 😧 💠	SUBSCRIPTIONS @	ACTIONS
🖌 Manage 🛛 🔨	0	P	5	20	D S	÷ ^
Entities	0	P	35	20	0 0 S	:
Policies	0	P	6	10	006	:
Policies		P	0	99	(E) (D) (S)	:

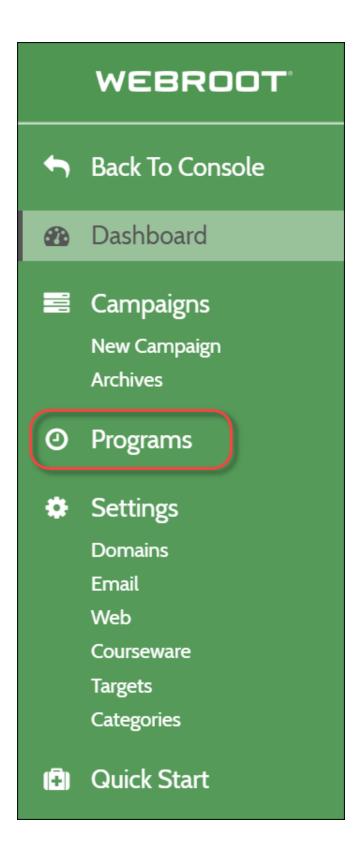
2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

	Management C	onso	ole CE 2	G	0	~
Support GSM + ▼	SITES LIST 54 Sit	es Acce	ssible 136 Sites To	tal 🚺	٩	T :
네 Dashboard	SITE \$		ENTITIES 🚱 🌲	ENDPOINT SEATS 😧 👙		ACTIONS
🖌 Manage 🛛 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D (S)	:
Policies	0	P	6	10 Sec	urity Awareness Training	s (ga
	۲	P	0	99		
Overrides	•	P	1	10		
Security Awareness Training	•	P	12	10		:

The Security Awareness Training dashboard displays.

WEBROOT	Dashboard Site: Apex Technology Permissions: consolead	dmin		
Sack To Console	15	1	2	0
🍘 Dashboard	Targets	1 Phishing	Training	Hybrid
Campaigns New Campaign	Name search	Launch Date (From)	Launch Date (To)	🗮 × â 🛤 🖉 Q
Archives				

3. In the Nav bar, click the **Programs** tab. The Programs panel displays.



The Programs panel displays.

WEBROOT	Programs Site: Haymont Tires, Permissions: consoleadmin
Sack To Console	No Programs found. Create a program to see it here.
DashboardCampaigns	
New Campaign Archives	
O Programs	
 Settings Domains Email Web Courseware Targets Categories 	ĸ
🕄 Quick Start	

- 4. Do one of the following:
 - If this is the first program you're creating, click the Create a program link.
 - If this is not the first program you're creating, click the Create a new Program button.

In either case, the New Program panel displays.

- 5. Do either of the following:
 - When creating a new training campaign, enter a unique name.
 - From the Campaign drop-down menu, select the existing training campaign you want to schedule.
- 6. Populate the Start Date field to set the date and time you want to send your Training Campaign.
- 7. Populate the End Date field to determine when to complete the campaign and finalize reporting.

- 8. Select recipient targets can be selected from the picker individually or by entering tags.
- 9. Select the **Send report after this campaign closes** checkbox to schedule a campaign summary report to be sent to email addresses you enter.

Note: Training campaigns are scheduled using Programs and can be created and configured using the Campaigns or Create New Campaign options in the menu.

Sending Campaign Summary Reports

The campaign summary report is a report in PDF format that contains a summary of important details about the campaign run including the following:

- Name of campaign
- Date of campaign
- Key statistics, along with a summary of the campaign templates used

Follow this procedure to send a campaign summary report at the conclusion of a phishing or training campaign.

To send a campaign:

- 1. Select the **Send a report after this campaign closes** checkbox.
- 2. Click the **Add** button to determine who will receive the report.
- 3. To add multiple recipients, clicking the **Add** button again to expand additional recipient settings boxes. This is an optional step.

Note: Reports can be sent to any valid email address including distribution lists.

Email Reports		
alice@example.com	×	
alice@example.com	×	
• Add (Optional) When a campaign closes, you can send its report to an email address provided here.		

Understanding Email Types

There are two types of email addresses that you can enter:

- Authorized Domain Address (Admin) This is your own address on your company's or organization's domain. When you add an Authorized Domain address, you will be sent a validation link to your inbox. Click that link to verify that you are the owner of the email box, and have an account on your company's/organization's domain. This will allow you to import target email addresses on that domain.
- Target Email Addresses (End-Users) These are your company's or organization's employee's or member's email addresses that you will target your simulation toward. These are needed by the simulation in order to deliver the bait email.

Chapter 5: Working With Reports

To start working with reports, see the following topics:

Accessing Delivery Reports	
Accessing Training Reports	
Understanding Report Results	
Accessing Security Awareness Training Reports	
Accessing Breach Reports	
About Phishing Simulation Reports	
Sample Phishing Report Campaign Summary	
Understanding Email Events	
Sample PDF Summary Report	

Accessing Delivery Reports

Delivery Reports display information about the report such as when the report was created and delivered, as well as statistics reflecting what happened to the campaign or training after it was delivered.

To access a Delivery Report:

1. Log in to the Management Console.

The Management Console displays.

	Management	Conso	ole CE 2	0	0	~
𝚱 Support GSM + →	SITES LIST 54	Sites Acces	ssible 136 Sites Tot	tal 🚯	٩	T :
😑 Sites List						
Lui Dashboard	SITE \$		ENTITIES 🚱 💠	ENDPOINT SEATS 🚱 🎄		ACTIONS
🖌 Manage 🛛 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	0 0	:
Policies	0	P	6	10	0 G	:
Policies	8	P	0	99	(E) (D) (S)	:

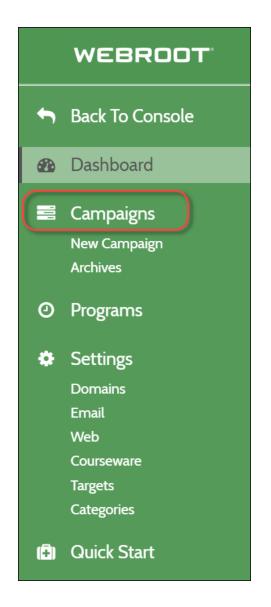
2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

	Management C	onso	DIE CE 2		0 0	~
Support GSM + ▼	SITES LIST 54 Sit	es Acce	ssible 136 Sites To	tal 🜒	٩	T :
네 Dashboard	SITE \$		ENTITIES 😧 💠	ENDPOINT SEATS 🕑		ACTIONS
🗲 Manage 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	603	:
Policies	0	P	6	10	ecurity Awareness Training	
	8	P	0	00		F
Overrides	0	Ð	1	10		
Security Awareness Training		P	12	10	B D S	:

The Security Awareness Training console displays.

WEBROOT	Dashboard Site: Apex Technology Permissions: consolead	min		
 Back To Console Dashboard 	15 Targets	1 Phishing	2 Training	O Hybrid
Campaigns New Campaign Archives	Name search	Launch Date (From)	Launch Date (To)	x â # # U Q

3. In the Nav bar, click **Campaigns** to display all programs, campaigns, and simulations regardless of their status.



The Campaign List panel displays.

	aign List	ssions: consoleadmin												\sim
Na	me search	Launch Date	(From)	Launci	Date (To)	×	8	-		٩				
									S	nowing	g 12	▼ of 1	2 recor	rds foun
		Name	Status	Dates	Description	۲	\searrow	\geq	\geq			0	A	
	🖉 🗙	Test	ß	Created: Thu Mar 14 2019		0	0	0	0	0	0	0	0	0
8		Test	C	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
â	🖍 🗙	Test	6	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
â	×	New Hire Test	Ø	Created: Thu Mar 14 2019	Testing New Hir	0	0	0	0	0	0	0	0	0
	🖍 🗙	Password Course	8	Created: Fri Mar 01 2019		0	0	0	0	0	0	0	0	0
	X	Test Sim Learn	C	Created: Wed Sep 26 2018	Test Sim Learn	0	0	0	0	0	0	0	0	0
٢	🖍 🗙	the	8	Created: Fri Sep 21 2018	the	0	0	0	0	0	0	0	0	0
8	🖉 🗙	Test55	ľ	Created: Tue May 29 2018		0	0	0	0	0	0	0	0	0
â	🖍 🗙	test12	8	Created: Thu May 10 2018		0	0	0	0	0	0	0	0	0
2	X	training	ß	Created: Fri May 04 2018		0	0	0	0	0	0	0	0	0
		t	•	Launched: Fri Nov 03 2017	t	0	0	0	0	0	0	0	0	0
	•	Test Simulation	•	Launched: Thu Nov 02 2017		3	1	2	3	0	1	0	0	0

Note: You can also click Archives to display only those programs, campaigns, and simulations that have been launched. The Campaign List displays.

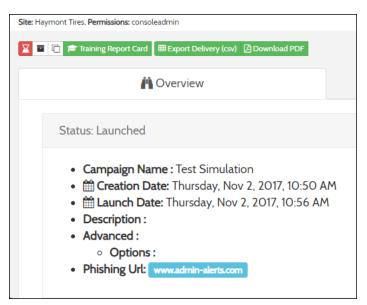
4. For the Delivery Report for the campaign you want to view, click the **Simulation Stats** icon.

		isions: consoleadmin												
Na	me search	Launch Date	(From)	Launch Dat	e (To)	×	8			٩				
									S	nowing	g 12	▼ of 1	2 recor	rds found
		Name	Status	Dates	Description	۲	\succ	\geq	\succ			1	A	
8	🖉 🗙	Test	ß	Created: Thu Mar 14 2019		0	0	0	0	0	0	0	0	0
â	X	Test	C	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
â	🖍 🗙	Test	6	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
â	X	New Hire Test	C	Created: Thu Mar 14 2019	Testing New Hir	0	0	0	0	0	0	0	0	0
	🖍 🗙	Password Course	8	Created: Fri Mar 01 2019		0	0	0	0	0	0	0	0	0
	X	Test Sim Learn	C	Created: Wed Sep 26 2018	Test Sim Learn	0	0	0	0	0	0	0	0	0
	🖍 🗙	the	Ø	Created: Fri Sep 21 2018	the	0	0	0	0	0	0	0	0	0
â	×	Test55	Ø	Created: Tue May 29 2018		0	0	0	0	0	0	0	0	0
â	X	test12	ß	Created: Thu May 10 2018		0	0	0	0	0	0	0	0	0
P	×	training	C	Created: Fri May 04 2018		0	0	0	0	0	0	0	0	0
-		t	•	Launched: Fri Nov 03 2017	t	0	0	0	0	0	0	0	0	0
		Test Simulation	•	Launched: Thu Nov 02 2017		3	1	2	3	0	1	0	0	0

The Delivery Report panel displays, with the Overview tab active.

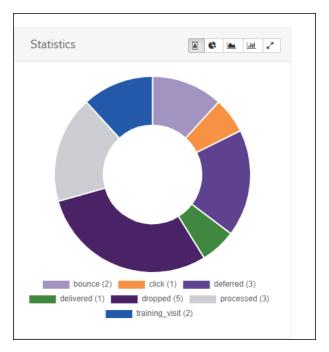
Delivery Report Site: Haymont Tires, Permissions: consoleadmin			
😰 🗃 🔽 🞓 Training Report Card Send Reminder Now 🛛 🎟 Export Delivery (csv) 🙆 Dor	wnload PDF		
M Overview	III Phishing Line Data	Q ⁰	Campaign Details
Status: Launched		Statistics	
 Campaign Name : t Creation Date: Friday, Nov 3, 2017, 4:18 AM Launch Date: Friday, Nov 3, 2017, 4:19 AM Description : t Advanced : Options : Phishing Url: awareness.webrootanywhere.com 		dropped	(1) training_visit (1)

- 5. The Status area displays the following information:
 - Campaign Name
 - Creation Date
 - Launch Date
 - Description
 - Advanced/Options
 - Phishing URL



- 6. The Statistics area displays the following information in a graph format. Hover over the various sections of the graph to display specific information:
 - **Processed** Requests from your website, application, or mail client via SMTP Relay or the API that the emailer processed.
 - Clicks When a recipient clicks one of the Click Tracked links in your email.
 - **Delivered** An email that was delivered to a recipient.
 - **Opens** When an email is opened by a recipient.
 - **Deferred** The recipient mail server asked the emailer to stop sending emails so quickly.
 - **Drops** The emailer drops an email when one of the following occurs: The contact on that email is in one of your suppression groups.

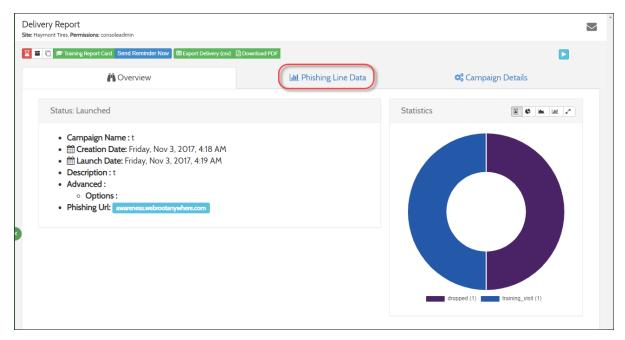
- The recipient email previously bounced.
- The recipient has marked your email as spam.
- **Bounces** When an attempt is made to deliver an email, but the recipient mail server rejects it.
- **Spam Reports** When a recipient marks your email as spam and their mail server tells us about it.



^{7.} Additionally, in the Statistics area, you can click any of the following icons to display information differently:

ICON	DESCRIPTION
	Displays the information as a circular bar chart.
	Displays the information as a circular bar chart.
	Displays the information as a circular graph.
	Displays the information as a bar chart.
	Expands the display to fill the panel, or shrinks it back to its original size.

8. Click the **Phishing Line Data** tab.



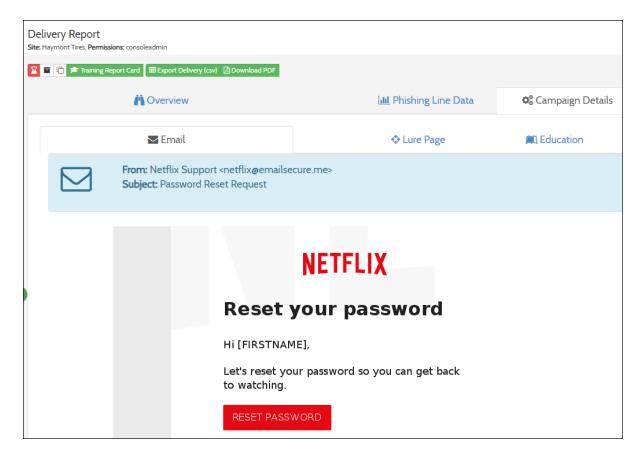
The Phishing Line Data tab displays. There you can selection actions and filters in real time.

Overview		Lill P	hishing Line Data		o;	Campaign De	etails
Options	Pag	e Events	Email Events				
And Or Clear Clear		re visit [□ Education visit] □ Training visit]	Sent/processed Del	ivered 🗌 Open 🗍 🗆 Click	Dropped D	Deferred 🗌 🗆 Bounce	e Spam report
String search		Launch Date (From)		Launc	h Date (To)		
Target		Timestamp	Browser	OS	Device	Page	Action
demoaccount@securecast.com	TQ	Nov 2, 2017 10:57:08 AM	N/A	N/A	N/A	Email	Processed
demoaccount@securecast.com	T Q	Nov 2, 2017 10:57:08 AM	N/A	N/A	N/A	Email	Deferred
demoaccount@securecast.com	TQ	Nov 2, 2017 10:59:18 AM	N/A	N/A	N/A	Email	Delivered
demoaccount@securecast.com	T Q	Nov 2, 2017 11:25:45 AM	N/A	N/A	N/A	Email	Click
demoaccount@securecast.com	TQ	Nov 2, 2017 11:25:14 AM	Chrome v62.0.3202 0	Windows 10	Other	Education	Training_visit
testøtestemail.com	TQ	Sep 26, 2018 2:40:51 AM	Chrome v69.0.3497 0	Windows	Other	Education	Training_visit
test@testemail.com	TQ	Sep 26, 2018 2:41:06 AM	Chrome v69.0.3497 (1)	Windows	Other	Education	Training_visit

9. Click the **Campaign Details** tab.

Delivery Report Site: Haymont Tires, Permissions: consoleadmin			
Image: Training Report Card Send Reminder Now Image: Send Reminder	Download PDF		
Overview	Lul Phishing Line Data	Ca	impaign Details
Status: Launched		Statistics	
 Campaign Name : t 		dropped (1) training_visit (1)

The Campaign Details tab displays with information about the phishing campaign that was sent.



- 10. When you're done reviewing the information, you can do any of the following
 - Export the report into a CSV file Click the **Training Report Card** button.
 - Send a reminder to yourself about the training Click the Send Reminder Now button.
 - Export delivery information into a CSV file Click the Export Delivery (csv) button.
 - Download a PDF containing report information Click the **Download PDF** button.



Accessing Training Reports

Training campaigns include a training invite that is sent to a select number of recipients. Those invited to take a training course would click on a link to launch their training. The Webroot SAT platform tracks the delivery of training invites along with the progress of trainee users as they complete a course.

Training courses can be stopped and re-started picking up where the trainee user left off. Trainee users receive a certificate of completion when a course is complete.

All actions and progress of a trainee user are tracked and logged in Webroot SAT reporting including user invite delivery, trainee user progress and completion. Reporting is available to both summarize training activity and provide detail on a per trainee user level.

Note: You can only access a Training Report for a simulation or campaign that has been launched.

To access a Training Report:

1. Log in to the Management Console.

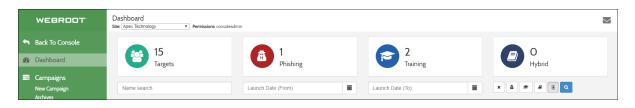
The Management Console displays.

	Management	Conse	ole CE 2	0	0			<
𝚱 Support GSM + ╺	SITES LIST 54	4 Sites Acce	ssible 136 Sites To	tal 🚯		٩	T :	
\Xi Sites List	 							
Lul Dashboard	SITE \$		ENTITIES 😧 👙	ENDPOINT SEATS 😧 💠	SUBSCRIPTI	DNS 🔞	ACTIONS	
🖌 Manage 🔨 🔨	0	P	5	20	D	S	:	
Entities	0	P	35	20	•	S	:	
Policies	0	P	6	10	•	S	:	
T Oncies		P	0	99	()	S	:	

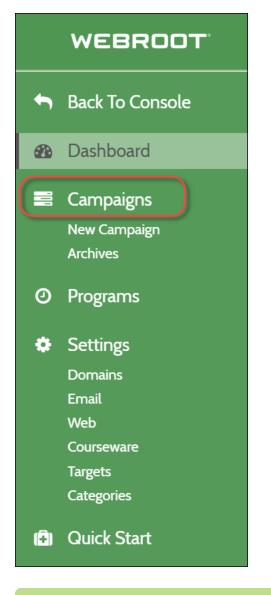
2. Select a Site from the **Sites List** and click the **Go to Security Awareness Training** icon.

	Management Co	nsc	DIE CE 2		0 0	~
Support GSM + ▼ (i= Sites List)	SITES LIST 54 Sites	Acces	ssible 136 Sites Tot	al 🚯	٩	T :
네 Dashboard	SITE \$		ENTITIES $\mathbf{\Theta}_{\mathbf{a}}$	ENDPOINT SEATS 🔞 🗧		ACTIONS
🖋 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D (S)	:
Policies	0	P	6	10 Se	ecurity Awareness Training	
	•	P	0	00	ACTIVE	(F)®
Overrides	O	P	1	10		
Security Awareness Training	⊘	P	12	10	B D S	:

The Security Awareness Training console displays.



3. In the Nav menu, click the **Campaigns** tab.



Note: As needed, you can access archived campaigns by clicking the **Archives** tab.

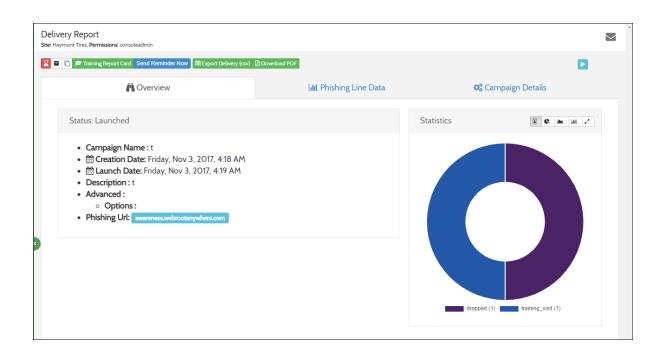
The Campaign List panel displays.

	aign List mont Tires, Permis	ssions: consoleadmin												\geq
Na	me search	Launch Date	(From)	Launch Date (T	ō) 🗮	×	8	•		٩				
									S	nowing	12	▼ of 1	2 recor	rds foun
		Name	Status	Dates	Description	۲	\succ	>	\geq	\bigcirc		0	A	
	🖍 🗙	Test	ß	Created: Thu Mar 14 2019		0	0	0	0	0	0	0	0	0
8	X	Test	ß	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
8	🖉 🗙	Test	6	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
8	X	New Hire Test	ľ	Created: Thu Mar 14 2019	Testing New Hir	0	0	0	0	0	0	0	0	0
	🖍 🗙	Password Course	8	Created: Fri Mar 01 2019		0	0	0	0	0	0	0	0	0
	X	Test Sim Learn	C	Created: Wed Sep 26 2018	Test Sim Learn	0	0	0	0	0	0	0	0	0
	🖍 🗙	the	8	Created: Fri Sep 21 2018	the	0	0	0	0	0	0	0	0	0
8	×	Test55	Ø	Created: Tue May 29 2018		0	0	0	0	0	0	0	0	0
8	🖍 🗙	test12	8	Created: Thu May 10 2018		0	0	0	0	0	0	0	0	0
	X	training	ß	Created: Fri May 04 2018		0	0	0	0	0	0	0	0	0
		t	•	Launched: Fri Nov 03 2017	t	0	0	0	0	0	0	0	0	0
		Test Simulation	•	Launched: Thu Nov 02 2017		3	1	2	3	0	1	0	0	0

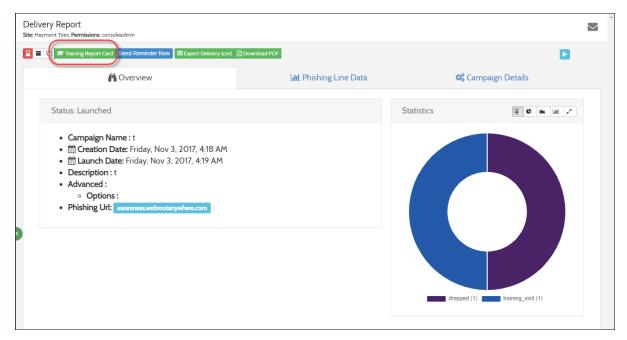
4. For the Training Report for the campaign you want to view, click the **Simulation Stats** icon.

Na	me search	Launch Date	(From)	Launch Date (To)	×	8 1		۸	٩				
									Sł	nowing	12	• of 1	2 recor	ds foun
		Name	Status	Dates	Description	۲	\geq	>	\geq			0	A	
	🖍 🗙	Test	ß	Created: Thu Mar 14 2019		0	0	0	0	0	0	0	0	0
â	× 🔨	Test	ß	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
8	🖍 🗙	Test	ß	Created: Thu Mar 14 2019	Test	0	0	0	0	0	0	0	0	0
â	🖍 🗙	New Hire Test	Ø	Created: Thu Mar 14 2019	Testing New Hir	0	0	0	0	0	0	0	0	0
	🖉 🗙	Password Course	Ø	Created: Fri Mar 01 2019		0	0	0	0	0	0	0	0	0
	🖍 🗙	Test Sim Learn	Ø	Created: Wed Sep 26 2018	Test Sim Learn	0	0	0	0	0	0	0	0	0
8	🖉 🗙	the	Ø	Created: Fri Sep 21 2018	the	0	0	0	0	0	0	0	0	0
8	🖉 🗙	Test55	Ø	Created: Tue May 29 2018		0	0	0	0	0	0	0	0	0
â	🖉 🗙	test12	ß	Created: Thu May 10 2018		0	0	0	0	0	0	0	0	0
P	X	training	ľ	Created: Fri May 04 2018		0	0	0	0	0	0	0	0	0
-		t	•	Launched: Fri Nov 03 2017	t	0	0	0	0	0	0	0	0	0
		Test Simulation	•	Launched: Thu Nov 02 2017		3	1	2	3	0	1	0	0	0

The Delivery Report panel displays.



5. In the upper left, click the **Training Report Card** icon



The Training Reports panel displays.

Training Reports Site: Haymont Tires, Permissions:	consoleadmin			\geq
Delivery Report	fraining (csv) 🛛 🌐 Export Student Completion (csv)	Export Delivery (csv) Download PDF		
Training Sessi	on Report Card			
Training session name:	Test Simulation			
Session description:				
Training Module:	 Name: Understanding Malware Description: This course will help you understar 	nd malware. You will watch short videos about	malware. Afterwards, you will be asked a few questions to test your new knowledge.	
Student count:	3			
Launch date:	Thursday, November 2nd 2017, 10:56 am	1		
End date:				
Grades				
Metric		Count	Percent	
Attempts		1	33.3% 🗙	
Completed		0	O / 3 (0.0%) ¥	
Incomplete		3	3 / 3 (100.0%) 🗸	

There are three sections available for your review.

SECTION	DESCRIPTION
Training Session Report Card	 Displays the following information: Training session name Session description Training Module Student count Launch date End date
Grades	 Displays the following information: Attempts - Number of attempts made and the percent of all attempts. Completed - Number of attempts completed and the percent of all attempts. Incomplete - Number of incomplete attempts and the percent of all attempts.

SECTION	DESCRIPTION
Individual User Logs	 Displays the following information: Timestamp Target Type Name Action Result Score

- 6. When you're done reviewing the information, you can do any of the following:
 - Export the report into a CSV file Click the **Export Training (csv)** button.
 - Export the report about student completion into a CSV file Click the Export Student Completion (csv) button
 - Export delivery information into a CSV file Click the Export Delivery (csv) button.
 - Download a PDF containing report information Click the **Download PDF** button.



Understanding Report Results

Webroot Security Awareness Training tracks nearly every event, click, open, score etc. on a user by user basis within each phishing or training campaign. Below are examples of some of the pre-built reports that currently exist within the Webroot Security Awareness Training platform. More reports are being added regularly and custom reports can be requested.

Below is a data legend to help define each item that Webroot SAT tracks within its reports.

DATA	DESCRIPTION					
Campaign Count	Total number of campaigns a client launched.					
Phishing (Campaign)	 Total number of phishing campaigns a client launched. Phishing campaigns consist of: Simulated phishing lure to entice the user to open/click through to a lure page. For example, a phishing message could be the following: <i>Please log in to your bank verify your credentials.</i> A simulated phishing lure page that entices a user to enter data (credentials/bank info/etc.), or click on a link. For example a simulated phishing lure page would state: Log in to your bank account. An education page, for example: "What to look for to identify phishing attacks"), training module (hybrid(*1) campaign; example: "Understanding Malware" course) or faux error page (example: "404 not found" to try and get users to think this is a benign/broken link and discard) All actions are logged throughout all these 					
Training (Campaign)	 Total number of training campaigns the client launched. A training campaign consists of: Welcome email for the trainee to access the training material. Course material/interactive training course. (see Courses Available below). 					

DATA	DESCRIPTION				
Hybrid (Campaign)	Total number of hybrid (*1: phishing campaign that ends with a training course session) campaigns the client launched.				
Processed (Emails)	Total number of emails sent to targeted user across all campaigns.				
Delivered (Emails)	Total number of emails delivered to targeted users across all campaigns.				
Deferred (Emails)	Total number of emails deferred by the recipient email systems. Deferrals may end in a dropped, delivered or bounced email message.				
Bounce (Emails)	 Total number of emails bounced by the recipient email systems. Bounced messages are generally reported by one of the following: Incorrect email address. Email account/server has blocked the message. 				
Dropped (Emails)	Total number of email dropped by the recipient email systems. Dropped messages are generally reported on email accounts that received a bounce, and our transactional email system drops the message so that we're not re-sending to an invalid email address.				
Click (Emails)	Total number of users that clicked on email messages sent across all campaigns.				

DATA	DESCRIPTION				
Open (Emails)	Total number of users that clicked on email messages sent across all campaigns.				
Lure_visit	Total number of visits by users to simulated phishing lure pages.				
Post	Total number of attempts to post data to a simulated phishing lure page form (login creds, bank info, etc.).				
Education_visit	Total number of visits by users to education pages (infographics/static education page).				
Training_visit	Total number of visits by users to a training course launch page.				

Accessing Security Awareness Training Reports

Follow this procedure to access Security Awareness Training reports.

To access a Security Awareness Training report:

1. Log in to the Management Console.

	Management (Cons	Ole CE 2	6	0	I			~
🚱 Support GSM + 👻	SITES LIST 54 S	ites Acce	ssible 136 Sites To	tal B			Q	• ••••	
😑 Sites List									
Luu Dashboard	SITE \$		ENTITIES 😧 💠	ENDPOINT SEATS 🚱 💠	SUBSC	RIPTIO	NS 😡	ACTIONS	
🖌 Manage 🔨 🔨	0	P	5	20	0	D	S	:	•
Entities	0	P	35	20	0	D	S	:	
Policies	0	P	6	10	0	D	S	:	
Policies	8	P	0	99	E	1	S	:	

2. Click the **Reports** tab.

	Management	Console o	CE 2	0	0	~
🔇 Support GSM + 🝷	SITES LIST 54	Sites Accessible	136 Sites Total		Q	T :
🗄 Sites List						· ·
- Luu Dashboard	SITE ≑		ENTITIES 😧 💠	ENDPOINT SEATS 🚱 🎄		ACTIONS
🖋 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D S	:
Policies	0	P	6	10	B D S	:
	8	· Ø	0	99	(E) (D) (S)	:
Overrides	0	P	1	10	D S	:
Security Awareness Training	0	P	12	10	D S	:
	0	P	2	5	B D S	:
Reports	•	P	1	5	D S	:
📮 Alerts		. 0	0	1	E 🕲 S	8 8

The Reports tab displays.

3. From the Site drop-down menu, select the site you want to run the report for.

	Management Console CE 2	0 0 ~
🔇 Support GSM + 👻	On-Demand Scheduled Reports Scheduled Templates	Scheduled History API Reporting
📃 Sites List	CREATE REPORT	
لس Dashboard		
🖋 Manage 🛛 🔨	All sites	i v
Entities		
Policies		Submit

- 4. From the Report drop-down menu, select any of the following reports:
 - SAT: Phishing Clicks
 - SAT: Training Progress
 - SAT: Usage Report

Agent Version Spread 🛛 🗸	
Devices with Undetermined Software on Last Scan 🔺	1
Threat Detection History	Cubach
SHIELD REPORTS	Submit
Evasion Shield - Script Protection Status	
Evasion Shield - Script Detections	
Firewall Status	
Identity Shield Status	
Infrared Status	
Offline Shield Status	
Phishing Shield Status	
Realtime Shield Status	
Rootkit Shield Status	
USB Shield Status	
Web Threat Shield Blocked URL History	
Web Threat Shield Blocked URLs	
Web Threat Shield Status	
SECURITY AWARENESS TRAINING REPORTS	
SAT: Phishing Clicks	
SAT: Training Progress	

- 5. From the Period drop-down menu, select one of the following date ranges or select a custom date range:
 - Last 7 days
 - Last 30 days
 - Last 60 days
 - This month
 - Last month
 - Custom range

Site Report Period														
All sites	~	·	SAT:	Phish	ing Cl	icks		~	Last	7 Day	s			\sim
Last 7 days	<		МА	RCH 2	021					AP	RIL 20	21		
Last 30 days	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Last 60 days	22	23	24	25	26	27	28	29	30	31	1	2	3	4
Last 90 Days	1	2	3	4	5	6	7	5	6	7	8	9	10	11
This Month	8	9	10	11	12	13	14	12	13	14	15	16	17	18
Last Month	15	16	17	18	19	20	21	19	20	21	22	23	24	25
Custom range	22	23	24	25	26	27	28	26	27	28	29	30	4	2
custom unge	29	30	31	1	2	3	4	Э	4	5	6	7	8	9
	Car	ncel						April 16	, 2021	- Apri	22, 20	021	Ар	ply

Note: The Period drop-down menu does not display until you have selected one of the Security Awareness Training reports.

			Report	t					Period	1				
All sites	~	•	SAT:	Phish	ing Cl	icks		\sim	Last	7 Day	s			\sim
Last 7 days	<		MA	RCH 2	021					AP	RIL 20	21		
Last 30 days	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Last 60 days	22	23	24	25	26	27	28	29	30	31	1	2	3	4
Last 90 Days	1	2	3	4	5	6	7	5	6	7	8	9	10	11
This Month	8	9	10	11	12	13	14	12	13	14	15	16	17	18
Last Month	15	16	17	18	19	20	21	19	20	21	22	23	24	25
Custom range	22	23	24	25	26	27	28	26	27	28	29	30	4	2
	29	30	31	1	2	3	4	÷	4	5	6	7	8	9

6. When you're done selecting the date range, click the **Apply** button.

7. When you're ready to run the report, click the **Submit** button.

CREATE REPORT					
Site		Report		Period	
All sites	~	SAT: Phishing Clicks	~	Last 7 Days	~
					Submit

The report displays in the bottom pane, and includes the following columns:

REPORT NAME	COLUMNS
SAT: Phishing Clicks Report	 Site Target Email Phishing Campaigns Email Clicks Lure Clicks
SAT: Training Progress Report	 Site Target Email Training Campaigns Training Progress
SAT: Usage Report	 Site Target Email Training Campaigns Training Progress

Accessing Breach Reports

The Breach Report and risk assessment tool now allows Security Awareness Training admins to generate a report that outlines breaches associated with any client's domain. The report includes a breach summary, a list of breached data by category, as well as the users impacted at each client site.

The report provides ideal documentation to help admins determine and demonstrate real world risks so they can advise clients' executive management on services and tactics accordingly to avoid future security incidents.

Note: With enhanced domain verification to support access to the Breach Report you must use a domain admin level email address such as admin@domain.com or postmaster@domain.com, etc, to view the Breach Report.

To access a Breach report:

1. Log in to the Management Console.

The Management Console displays.

	Management	Conse	Ole CE 2	0	0	¥
Support GSM + ▼ I Sites List	SITES LIST 54	Sites Acce	ssible 136 Sites To	tal 🜒	٩	T :
الله Dashboard	SITE \$		ENTITIES 🛛 💠	ENDPOINT SEATS 🔞 💠		ACTIONS
🖋 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	0 0	:
Policies	0	P	6	10	0 0 S	:
Policies	8	P	0	99	(E) (B) (S)	:

2. Click the **Settings** icon.

	Management Console CE 2				0 0	~
Support GSM + •	SITES LIST 54 Sites Accessible 136 Sites Total ()				٩	T :
L네 Dashboard	SITE \$		ENTITIES 🛛 💠	ENDPOINT SEATS 🧲		ACTIONS
🗲 Manage 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	6 D 6	:
Policies	0	P	6	10	B D (S)	:
	8	P	0	99	Security Awareness Training	
Overrides	•	P	1	10	S ACTIVE	
Security Awareness Training	0	P	12	10		

The Security Awareness Training tab displays.

	Management Console CE 2 0 0 0	-	~
🔇 Support GSM + 👻	Site: V		
\Xi Sites List			
Luu Dashboard	Summary Details Admin Permissions Endpoint Protection DNS Protection Security Awarenee	ss Training	
🖋 Manage 🛛 🔨	Security Awareness Training 🔞		Î
Entities	Subscription Status Active	SAT Quick Setup	
Policies	Target Users 😡	Set up Security Awareness	
Overrides	1 ACTIVE DIRECTORY INTEGRATION	Training using either of the	
Security Awareness Training	Integrate Webroot Security Awareness Training with Azure Active Directory.	options outlined below:	
📅 Reports	DOMAIN VERIFICATION	Active Directory Integration	
📮 Alerts	Use one of the following options to verify access to the domains you will be managing for Security Awareness Training.	 Set up Active 	
📇 Admins	 Domain Member - Launch Campaigns @ Domain Admin - Launch Campaigns, View Breach Report @ 	Directory integration	
🗘 Settings	Add New Domain	 Launch a Campaign 	
	admin@example.com Send Verification Request	Manual User	-
<	Back	Sav	e

- WEBROOT | Management Console CE 2 0 8 Support GSM + ... -Site: Site ~ 😑 Sites List DNS Protection Summary Details Admin Permissions Endpoint Protection Security Awareness Training 🔟 Dashboard DOMAIN VERIFICATION 🔑 Manage Set up ゝ Use one of the following options to verify access to the domains you will be managing for Security Awareness Training. Active Domain Member - Launch Campaigns 🚱 Directory Entities Domain Admin - Launch Campaigns, View Breach Report integration Launch a Policies Add New Domain Campaign admin@example.com Send Verification Request Manual User Management Security Awareness DOMAIN VERIFIED ADDRESS VERIFICATION STATUS BREACH REPORT 🚱 ACTIONS Verify Training Email Domain Member -Verified View Breach Report 🔒 ÷ Domain (Non System Address) 🚠 Reports Import target users Alerts Security Awareness Training Console If you wish to access the Security Awareness Training Console please click the button below. manually 🐣 Admins from the Go To Security Awareness Training Console Security Awareness Settings Training console Back Save <
- 3. Scroll down to the Domain Verification area.

- 4. In the Add New Domain field, add one of the following two email types to verify access to domains you will be managing:
 - **Domain Member** You can launch campaigns.
 - Domain Admin You can launch campaign and view breach reports.

Note: Hover over the Question Mark icon for additional information.

5. For the domain you want to view the Breach report for, click **View Breach Report**.

	anagement Conso	e ce 2			0 0	~
	Site:			~		
i⊟ Sites List	Summary Details A	dmin Permissions Endr	point Protection	DNS Protection	Security Awareness Trair	ning
네 Dashboard	DOMAIN VERIFICATION					Integ
	Domain Member - Launch	ons to verify access to the doma Campaigns 🕜 ampaigns, View Breach Report		aging for Security Aware	ness Training.	
Policies	Add New Domain	10. 1	Č			•
Overrides	admin@example.com				Send Verification Rec	. Ivian
Security Awareness Training	DOMAIN	VERIFIED ADDRESS	VE	RIFICATION STATUS	BREACH REPORT 😡	ACT •
n Reports	.com	administrator@v		omain Admin - Inding	View Breach Report 🔒	
📮 Alerts	com	admin@		omain Admin - rified	View Breach Report	•
🏝 Admins	com	, System Address)		omain Member - rified	View Breach Report 🔒	

The Breach Report displays, with information about the emails that were breached and the sources of the breach.

BRE	ACH REPORT:	Search for Q		
	EMAIL		BREACH	
>	dan@	com	1 Breach	
>	david@-	.com	3 Breaches	
>	shane@	.com	1 Breach	

6. For additional information, click on the arrow next to the email in question.

BRE#	ICH REPORT:		Search for Q
	EMAIL	BREACH	
>	dan@com	1 Breach	
\bigcirc	david@	3 Breaches	
>	shane@ com	1 Breach	

Additional information about the breach displays, including the date, the name of the company, and the type of information that was compromised.

BREACH REPORT: COM		Search for Q
EMAIL	BREACH	ſ
> dan@ .com	1 Breach	
✓ david@ .com	3 Breaches	
Breach Date: Jul 22, 2018		
Compromised Data Email addresses Employers Geographic locations Job titles Names Phone numbers Salutations		
Page 1 of 1 Rows 20	✓✓	× > »
		Close

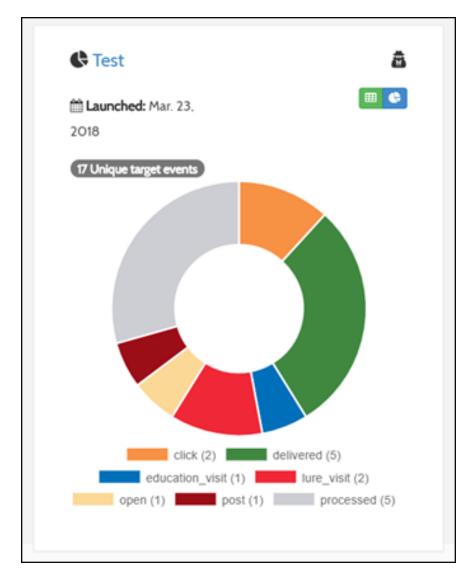
7. When you're done, click the **Close** button.

BREACH REPORT: COM			Search for Q	
EMAIL		BREACH		-
> dan@ .com		1 Breach		
✓ david@ .com		3 Breaches		
Breach Date: Jul 22, 2018				
Compromised Data				
Email addresses Employers Geographic locations Job titles Names Phone numbers Salutations				•
Page 1 of 1	Rows 20	✓✓✓	* > >	•
			Close	
Names Phone numbers Salutations	Rows 20	v « (1		

About Phishing Simulation Reports

Webroot Security Awareness Training includes the ability to create phishing simulation campaigns that mimic a real-world phishing scenario. Webroot uses a transaction email service to track delivery, opens, clicks and data posts for every phishing simulation sent on a per-user basis.

Sample Phishing Report Campaign Summary



Understanding Email Events

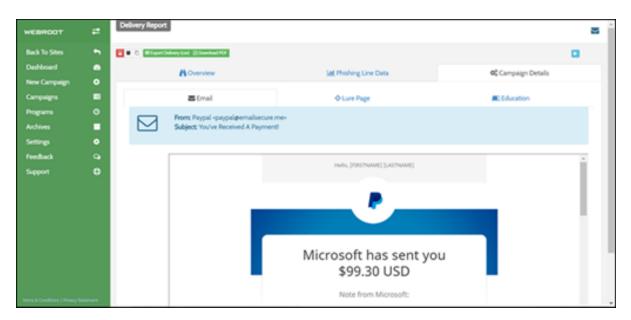
You will be able to see data about the following types of email events in the Email Activity Feed:

- **Processed** Requests from your website, application, or mail client via SMTP Relay or the API that the emailer processed.
- **Clicks** When a recipient clicks one of the Click Tracked links in your email.
- **Delivered** An email that was delivered to a recipient.
- **Opens** When an email is opened by a recipient.
- Deferred The recipient mail server asked the emailer to stop sending emails so quickly.
- **Drops** The emailer drops an email when one of the following occurs:
 - The contact on that email is in one of your suppression groups.
 - The recipient email previously bounced.
 - The recipient has marked your email as spam.
- **Bounces** When an attempt is made to deliver an email, but the recipient mail server rejects it.
- **Spam Reports** When a recipient marks your email as spam and their mail server tells us about it.

Delivery Report			M
Compared PDF Common PDF			
A Overview	Lat Phishing Line Data	0 8 Ci	ampaign Details
Status: Ended		Statistics	2 C m 2 2
 Campaign Name : Phishing Campaign Creation Date: Tuesday, Nov 7, 2017, 10:03 AI Launch Date: Tuesday, Nov 7, 2017, 10:06 AM End Date: Tuesday, Nov 7, 2017, 2:40 PM Description : Advanced : Options : Phishing Url: www.admin-alert.com 			hvered (8)education_visit (5)

The Interactive Phishing Line report allows a user to select actions and filter in real-time.

Esport Drivery Icol Download POF								
A Overview		Lat. Ph	ishing Line Data			0 ° Campaign I	Details	
Options	Page	Events	Email Events					
And Or DiClear DiRefresh		visit O Education visit O Training visit ed Data O Training complete	C Settprocessed C De	livered O Open O Ok	x O Dropped	O Defend O Boy	nce [O Spam report]	
String search		Launch Date (From)		Laun	ch Date (To)			
inget		Timestamp	Browser	OS	Device	Page	Action	
rowell@webrootsalesdemo.com	TQ	Nov 7, 2017 10:06:41 AM	NA	N/A	N/A	Email	Processed	
rowell@webrootsalesdemo.com	T Q	Nov 7, 2017 10:06:41 AM	NA	N/A	N/A	Email	Delivered	
owell@webrootsalesdemo.com	τQ	Nov 7, 2017 10:49:27 AM	NA	NA	N/A	Email	Click	
owell@webrootsalesdemo.com	T Q	Nov 7, 2017 10:50:06 AM	NA	N/A	N/A	Email	Click	
owell@webrootsalesdemo.com	τQ	Nov 7, 2017 10:50:06 AM	NA	N/A	N/A	Email	Click	
owell@webrootsalesdemo.com	T Q	Nov 7, 2017 10:48:54 AM	Chrome v61:0.3163 0	Windows 10	Other	Education	Education_visit	
owene webrootswepperno.com			Chrome v61.0.3163 0	Windows 10	Other	Education	Education_visit	



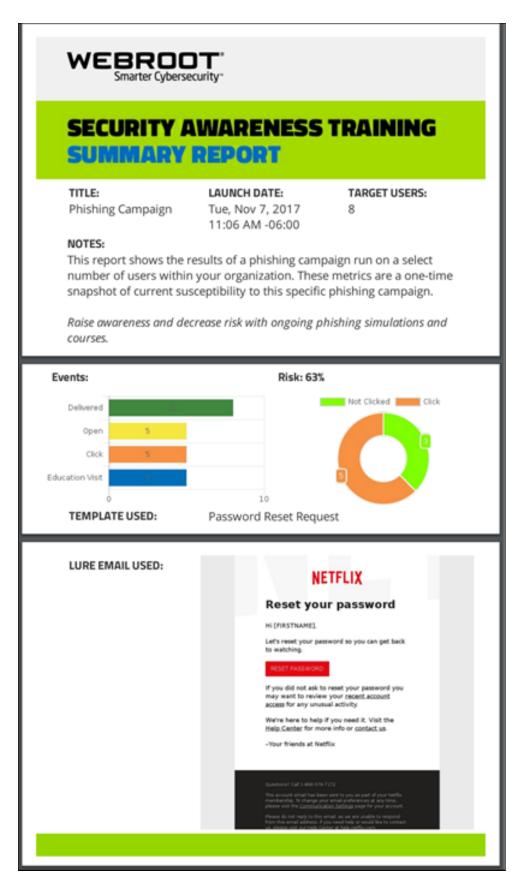
A summary of the phishing simulation details can be seen within the campaign report.

Reports can be exported to CSV, PDF or screen captured and shared as needed.

Delivery Report			\sim	
Control Delvery Starl Differentiated PDF Overview	Lat. Phishing Line Data	o ^s o	Campaign Details	
Status: Ended		Statistics	80 m m /	
 Campaign Name : Phishing Campaign Creation Date: Tuesday, Nov 7, 2017, 10:03 AM Launch Date: Tuesday, Nov 7, 2017, 10:06 AM End Date: Tuesday, Nov 7, 2017, 2:40 PM Description : Advanced : Options : Phishing Urt: www.admin-alertu.com 			belivered (8) education_visit (5) (5) education (8)	

Sample PDF Summary Report

The PDF report can be downloaded at any time or set to automatically deliver at the end of a campaign to a pre-set list of recipients.



Chapter 6: Managing Spam Filters

To start managing spam filters, see the following topics:

Allowing Emails In Proofpoint Essentials	
Allowing Email In Microsoft Exchange and Microsoft 365	
Allowing Emails In Google Workspace	
Allowing Webroot Training Email Servers	

Allowing Emails In Proofpoint Essentials

To prevent or resolve mail delivery issues when using Webroot Security Awareness Training with Proofpoint Essentials, you can create a filter in Proofpoint to allow mail sent from the Webroot Security Awareness Training email servers, which are specified in the <u>Knowledge Base</u>.

Follow these instructions to add a filter to allow email from Webroot's email servers:

- 1. Navigate to **Security Settings > Email > Filter Policies**.
- 2. On the Inbound tab, click **New Filter**.
- 3. Enter a descriptive **Filter Name**.
- 4. For Direction, select **Inbound** (it should have defaulted to the tab being used for the procedure).
- 5. Click **Continue**.
- 6. For Scope, select **Company**.
- 7. For the first condition (if statement):
 - Select **Email Headers** from the drop-down list of message elements.
 - Select **Contain(s) Any Of** from the drop-down list of operators.
 - Enter the first Webroot Security Awareness Training email server, which is specified in the Knowledge Base.
- Repeat the above step, entering a condition (if statement) for each of the remaining Webroot Security Awareness Training email servers, which are specified in the <u>Knowledge Base</u>.
- 9. For Action (Do statement), from the drop-down list select **Allow**.
- 10. Click Save.

Click here to see an article from Proofpoint on how to set up filters for Proofpoint Essentials.

Allowing Email In Microsoft Exchange and Microsoft 365

If you use Microsoft Exchange or Microsoft 365, you need to allow the IP address for the mail servers that Webroot Security Awareness Training uses to send email messages to targets.

The Webroot Security Awareness Training email servers are specified in the <u>Knowledge</u> <u>Base</u>.

Here are the parts involved with allowing email in Microsoft Exchange and Microsoft 365:

Part 1: Create an IP Allow List with Webroot's email server IP address.

Part 2: Set up a mail flow rule to bypass spam filtering and the Clutter folder.

Part 3:[Microsoft 365 only] Set up a rule to bypass the Junk Folder.

Part 4: Testing.

Note: We recommend waiting 1 to 2 hours before testing to allow the settings to propagate across your environment. You can use a small phishing campaign to test that inbound email is working properly. Please see <u>Creating Phishing Simulations on page 8</u> for help setting up a campaign.

Part 1: Creating an IP Allow List with Webroot's email server IP address:

This step enables Webroot's email server to be allowed to deliver mail inbound to your Exchange or Microsoft 365 server.

1. Navigate to your **Exchange admin center (EAC)** by signing into Microsoft 365 using your account, and then choose the **Admin** tile.

 Office 36	5	, Search
	Office 365 All Apps Tips and Tricks	
	Admin 😓 Your admin web portal for subscription management.	Bookings Online appointment scheduling for your smal
	Dynamics 365 Break down the silos between your business	Excel Discover and connect to data, model and ana

2. You are now in the Microsoft Microsoft 365 admin center. Use the left navigation list to choose **Admin centers > Exchange**.

	Microsoft 365 admin	center		
=			Tester Marcoll	,O Sear
6	Home		Essentials	
8	Users	~		
RR	Groups	~	Office 365 software	Bill
Pa.	Roles		Install the Office desktop	\$
4	Resources	~	apps	
	Billing	~		
Q	Support	~		
۲	Settings	~	Install Office	
D	Setup		User management	
Ľ	Reports	~	line management	
\otimes	Health	~	User management	
Ada	nin centers		Add, edit, and remove user accounts, and reset passwords.	
-				
0	Security & Compliance			
ĉ	Azure Active Directory	_	Add user Edit user 🗸	
0:	Exchange	Ô		
	All admin centers	-		
0	Customize navigation			
	Show less			

3. In the Exchange admin center (EAC), navigate to Protection > Connection filter.

::: Admin		
Exchange admin cer	ter	
dashboard	Welcome	
recipients		
permissions	recipients mailboxes	permissions admin roles
compliance management	groups	user roles Outlook Web App policies
organization	contacts	Outlock theo App policies
protection	shared migration	
mail flow		
mobile	organization sharing	protection malware filter
public folders	add-ins	connection filter
unified messaging		spam filter outbound spam
hybrid		quarantine action center
		dkim

4. Double-click the **Default** policy to start editing it.

iii Admin			
Exchange admin ce	enter		
dashboard	malware filter	connection filter	spam filter
recipients			
permissions	/ 🖮 C		
compliance management	NAME		
organization	Default		
protection			
mail flow			
mobile			
public folders			
unified messaging			
hybrid			

- 5. Click the **Connection filtering** menu item and then create an IP Allow list with Webroot's sender email IP addresses:
 - Under the **IP Allow list**, click on the click the **Add icon (+)**.
 - In the dialog box, enter the IP address for each of the Webroot Security Awareness Training email servers, which are specified in the <u>Knowledge Base</u>.
- 6. Click **OK**, then **Save** to complete part 1.

Part 2: Setting up a mail flow rule to bypass spam filtering and the Clutter folder

In part 2, you will set up a mail flow rule (AKA transport rule) to ensure Webroot's training email messages will bypass your Clutter folder as well as any spam filtering enabled, for both Microsoft Exchange and Microsoft 365.

- 1. Open the **Exchange admin center (EAC)**. See Part 1, Step 1 above for help if needed.
- In the EAC, go to mail flow > rules, click the Add icon (+) > Bypass spam filtering....

::: Admin	
Exchange admin cer	nter
dashboard	rules message trace accepted domains remote domains connectors
recipients	
permissions	
compliance management	Create a new rule Apply Office 365 Message Encryption and rights protection to messages
organization	Apply custom branding to OME messages
protection	Apply disclaimers Bypass spam filtering
mail flow	Filter messages by size Generate an incident report when sensitive information is detected
mobile	Modify messages Restrict managers and their direct reports
public folders	Restrict messages by sender or recipient
unified messaging	Send messages to a moderator Send messages and save a copy for review
hybrid	

3. Provide a **Name** and add conditions for the new rule.

Bypass Clutter & Spam Filtering by IP Address	
*Apply this rule it	
The sender is	 "Select people
Select one	
The sender	is this person
The recipient_	is external/internal
The subject or body	is a member of this group
Any attachment	 address includes any of these words
Any recipient	 address matches any of these text patterns
The message	 is on a recipient's supervision list
The sender and the recipient	 has specific properties including any of these words
The message properties	 has specific properties matching these text patterns
A message header	 has overridden the Policy Tip
[Apply to all messages]	IP address is in any of these ranges or exactly matches, domain is
Enforce Test with Policy Tips Test without Policy Tips Activate this rule on the following date: Tue 2/4/2020	
Tue 2/4/2020 * 3:30 PM \$	
Stop processing more rules	
Defer the message if rule processing doesn't complete	
Match sender address in message:	
Header -	
Header •	
Comments:	

- 4. Add the condition **Apply this rule if...**
 - Select **The Sender**, then click on **More Options** and select **IP address is in any of these ranges or exactly matches**. Add the IP addresses for the Webroot Security Awareness Training email servers, which are specified in the <u>Knowledge</u>

Base. When completed, click **OK**.

specify IP ac	ldress ranges	
specify in ac	luless langes	
/ -		
167.89.85.54	Ŧ	+
	ОК	Cancel

5. Beneath **Do the following**, click **Modify the message properties** then **Set a Message Header**.

Name:	
Bypass Clutter & Spam Filtering by IP Address	
Apply this rule if	
Sender's IP address is in the range	 <u>'167.89.85.54'</u>
add condition	
*Do the following	
Set the message header to this value	 Set the message header "Enter text
Select one	
Forward the message for approval	•
Redirect the message to	•
Block the message	•
Add recipients	•
Apply a disclaimer to the message	•
Modify the message properties	remove a message header
Modify the message security	set a message header
Prepend the subject of the message with	apply a message classification
Generate incident report and send it to	set the spam confidence level (SCL)
Notify the recipient with a message	
Enforce	
Test with Policy Tips	
Test without Policy Tips	

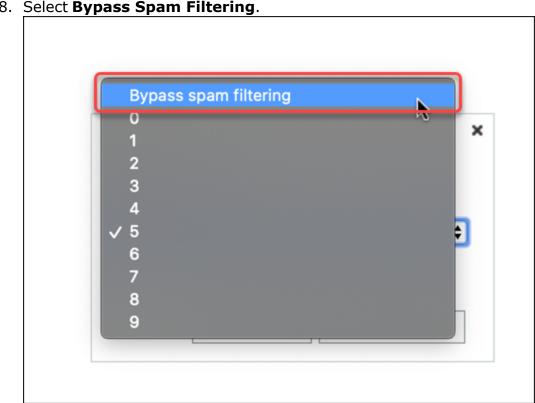
- 6. Click the ***Enter text...** button to set the message header to the value below. Click **OK** to continue.
 - X-MS-Exchange-Organization-BypassClutter to the value true

Note: Both values are case sensitive.

				×
message h	eader			
				_
X-MS-Exchang	e-Organization-	BypassClutter	I	
	_			
		ОК	Cancel	

7. Add an additional action beneath **Do the following** to **Modify the message** properties. Here, select **Set the spam confidence level (SCL)**

Set the message header to this value	 Set the message header <u>'X-MS-Exchar</u>
ind	
Select one	•
Select one	
Forward the message for approval	•
Redirect the message to	•
Block the message	•
Add recipients	•
Apply a disclaimer to the message	•
Modify the message properties	remove a message header
Modify the message security	set a message header
Prepend the subject of the message with	apply a message classification
Generate incident report and send it to	set the spam confidence level (SCL)
Notify the recipient with a message	
• Enforce	
Test with Policy Tips	



9. Review the settings and once verified, click **Save** to proceed and complete the process.

ev rulio			
Name			
Rypess Clutter & Spem Filtering by IP Address			
Ngoly this rule it.			
Sender's P address is in the range.	 367 	18.656	
add condition			
the the following.			
Set the message header to this value.	 Set 	the message header 30.MS-Exchange Organization-BypassCutter(to the value 30.47	
ed.			
Set the span confidence level (SO) to .		en uzen fitering darfi nevel to cenate a tramport evir to bypen sperv Vening or mark ernal as spare for a sender or domain. Ock here to use an aftew or block list in the spare Veni	
add action			
Doupt it.			
add exception			
Properties of this sule			
Audit Discule with security level.			
Not specified .			
Chance a mode for this rule:			
O Inforce			
C Test with Policy Tips			
C Text without holicy Tips			
Activate this rule on the following date:			
Tue 2/4/3020 = (3.30-7H 8)			
Deactivate this rule on the following date:			
Ter 24/2022 + 311111 - 1			
 Stop processing more rules 			
Defer the message if w/e processing doesn't complete			
Match sender address in message.			
Haadar •			
Constants			
ights Management Services (RMS) is a premium feature that requires an Enter	prise Client Access	License (CAL) or a RMS Online license for each user melbox. Learn more	•
		6	
			Save Cancel

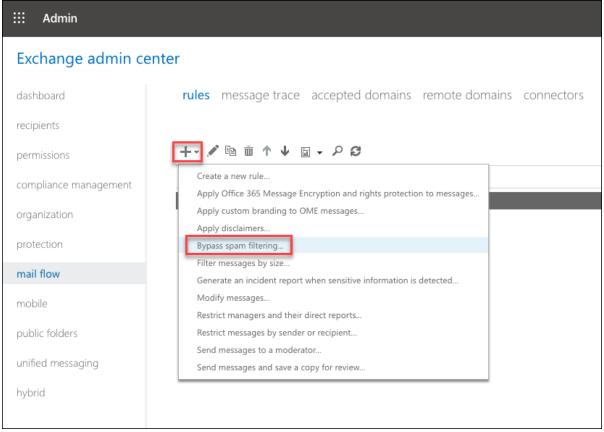
Part 3: [Microsoft 365 ONLY] Creating a rule to bypass the Junk Folder for M365 mail servers

Note: If you are using Microsoft 365, follow these steps, otherwise ignore them and move to **Part 4: Testing.**

This rule will allow Webroot training and simulated phishing emails to bypass the Junk folder, ensuring that your users are getting tested on their security awareness.

1. Open the **Exchange admin center (EAC)**. See Part 1, Step 1 above for help if needed.

2. In the EAC, go to mail flow > rules, click the Add icon (+)), then Bypass spam filtering....



3. Provide a **Name** and add conditions for the new rule.

Name		
Webroot Skip Junk Filtering (SPV:SQ)		
Apply this rule if		
Sender's IP address is in the range	•	167.89.85.54
add condition		
*Do the following		
Set the message header to this value		Set the message header <u>X-Forefront</u> ; Antispam-Report to the value <u>SPV-SR</u> ;
and the mentage measure to the reset.		
add action		
add action		
add action Except if		

- 4. The **Name** provided for this rule is **Webroot Skip Junk Filtering**, feel free to use whatever name you like.
- 5. Click More options.
- 6. Add the condition **Apply this rule if...**
 - Select The Sender, then click on More Options and select IP address is in any
 of these ranges or exactly matches. Enter the IP addresses for the Webroot
 Security Awareness Training email servers, which are specified in the Knowledge
 Base. When completed, click OK.
- 7. Beneath **Do the following**, click **Modify the message properties** then **Set a Message Header**.
 - Set the message header "X-Forefront-Antispam-Report" to the value "SFV:SKI;".
- 8. Beneath **Properties of this rule** set the priority to directly follow the rule created in Part 2 to bypass spam filtering, click **Save** to complete the process.
- 9. You have now completed the process to allow email for Microsoft Exchange/Microsoft 365.

Part 4: Testing

Webroot recommends a test campaign be executed to test that mail is flowing properly and inbound email is working as expected. Please allow 1-2 hours for settings to replicate, it may take a little longer for M365.

Allowing Emails In Google Workspace

In order to prevent or resolve problems related to mail delivery when using Webroot Security Awareness Training with Google Workspace (formerly known as Google G Suite), follow the processes outlined in the <u>Knowledge Base</u>.

Allowing Webroot Training Email Servers

Webroot Security Awareness Training uses email to deliver welcome messages, training invitations and phishing simulation messages. For the service to function properly, email delivery must work in a timely and dependable manner.

Occasionally, before email is allowed to be delivered, some domains will require that the sending mail server be allowed. This action places the sending mail server on a safe list and allows mail from its IP address or server name to be accepted. The steps required to create entries varies from email platform to email platform.

If you are having problems with mail getting stopped by your mail server as spam, add allow entries for the Webroot Security Awareness Training email servers, which are specified in the Knowledge Base.

Chapter 7: Working With Settings

To start working with Settings, see the following topics:

Verifying Domains	
Importing Targets	
Integrating with Microsoft Azure Active Directory	
Microsoft Azure Active Directory Frequently Asked Questions	197

Verifying Domains

You must verify a domain before you can send phishing simulations to users in that domain.

To verify a domain:

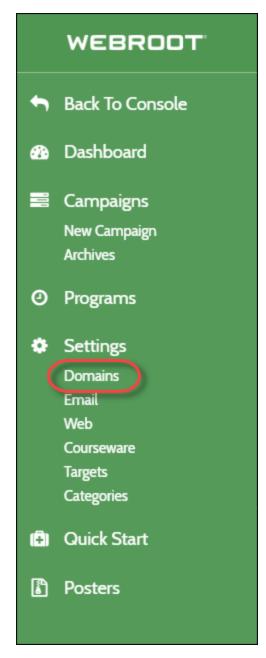
- 1. Log in to the Management Console.
- 2. Select a Site from the **Sites List** and click the **Go to the Security Awareness Training Console** icon.

	Management C	onso	DIE CE 2		6	9		~
Support GSM + ▼ Image: Sites List	SITES LIST 54 Sit	es Acce	ssible 136 Sites Tot	al 🚺		٥	. .	
내 Dashboard	SITE \$		ENTITIES 🚱 💠	ENDPOINT SEATS 🤅	Ø ≑ SUB		ACTIONS	
🖌 Manage 🛛 🔨	0	P	5	20	0	DS		•
Entities	0	P	35	20	0	0	:	
Policies	0	P	6	10	Security A	wareness Tra	aining 🔀 🕸	
	•	P	0	99			5	
Overrides	•	P	1	10				
Security Awareness Training	•	P	12	10	0	DS) :	

The Security Awareness Training dashboard displays.

WEBROOT	Dashboard Site: Apex Technology Permissio	ns: consoleadmin		
Back To Console Dashboard	15 Targets	1 Phishing	2 Training	O Hybrid
Campaigns New Campaign Archives	Name search	Launch Date (From)	Launch Date (To)	X & # # 8 Q

3. In the Nav bar, click **Settings > Domains**.



The Domains pane displays.

	WEBROOT	Verified Domains Site: Haymont Tires, Permissions: consoleadmin			
•	Back To Console	Add new domain:			
	Dashboard	admin@example.com	+ Add Domain	X Cancel	
-	Campaigns	Domain		Verification Address	Actions
	New Campaign Archives	securecast.com		support@securecast.com	×
0	Programs	• palpay.com		administrator@palpay.com	× 🗖
٠	Settings				
	Domains				
	Email				
	Web				
	Courseware				
	Targets				
	Categories				

4. In the Add new domain field, enter a domain you want to verify and click the **Add Domain** button.

	WEBROOT	Verified Domains Site: Haymont Tires, Permissions: consoleadmin		
89 •	Back To Console Dashboard	Add new domain: admin@example.com + Add Dom	ain × Cancel	
11.	Campaigns	Domain	Verification Address Actions	5
	New Campaign Archives	● securecast.com	support <i>@</i> securecast.com	
0	Programs	• palpay.com	administrator@palpay.com 🗙 📿	
٠	Settings			
	Domains			
	Email			
	Web			
	Courseware			
	Targets			
	Categories			

Note: Public domains such as yahoo.com and gmail.com are not permitted.

The system does indicates the domain that is being added and the email address where the verification will be sent.

	WEBROOT	Verified Domains Site: Haymont Tires, Permissions: consoleadmin
•	Back To Con Public d	omains such as yahoo.com and gmail.com are not permitted.
	Dashboard	administrator@webrootsalesdemo.com
	Campaigns New Campaign Archives	 Adding domain: webrootsalesdemo.com Verification email will be send to: administrator@webrootsalesdemo.com
٥	Programs	
٠	Settings	Domain Verification Address
	Domains	• securecast.com support@securecast.com
	Email Web	● palpay.com administrator@palpay.com
	Courseware	a paper son
	Targets	

5. When you receive the verification email, click the link and log in to the Management Console again.

Importing Targets

Follow this procedure to import targets for your phishing or training campaigns.

To import a target:

1. Log in to the Management Console.

The Sites tab displays.

	Management (Cons	ole ce 2	0	0	~
🔇 Support GSM + 👻	SITES LIST 54 S	ites Acce	essible 136 Sites To	tal 🚯	٩	T :
😑 Sites List	1					
Luu Dashboard	SITE \$		ENTITIES 🚱 💠	ENDPOINT SEATS 🚱 🎄		ACTIONS
🖌 Manage 🛛 🔨	0	P	5	20	D S	*
Entities	•	P	35	20	0 0 S	:
	0	P	6	10	B D S	:
Policies		P	0	99	(E) (B) (S)	:

2. Select a Site from the **Sites List** and click the **Go to the Security Awareness Training Console** icon.

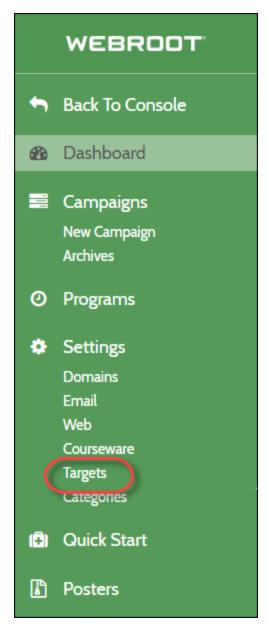
	Management	Conso	ole CE 2	6	0	~
Support GSM + ▼ (i≡ Sites List	SITES LIST 54	Sites Acces	ssible 136 Sites To	tal 🚯	٩	T :
네 Dashboard	SITE \$		ENTITIES 🚱 🌲	ENDPOINT SEATS 🚱 💲	SUBSCRIPTIONS 😡	ACTIONS
🗲 Manage 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D (S)	:
Policies	0	P	6	10 Sec	urity Awareness Training	G C
	0	P	0	99	, ,	3
Overrides	•	P	1	10		
Security Awareness Training	•	P	12	10	B D S	:

The Security Awareness Training dashboard displays.

Security Awareness Training Admin Guide



3. In the Nav bar, click **Settings > Targets**.



The Target Data panel displays.

	Technology, Permissions: consoleadmin				
irst N	ame Last Na	me	Email Select tags to search		×
Seleo	ted Targets: 0/500		Targets: 2	Verified domains only	6
win	2 of 2 records found.		<< First Page < Previous Page 1 Next Page > Last Page >>		+ Import Targe
	2 of 2 records found. 100 V	Last Name 🗢	<< First Page < Previous Page 1 Next Page > Last Page >> Email \$	1	
ihowing))		Last Name \$		1	+ Import Targe

4. Click the **Import Targets** button.

Target Site: Apex	Data Technology, Permissions: consoleadmin						
First N	ame Last Name		Email	Select tags to search		× 2	
Selec	cted Targets: 0/500		Targets: 2		Verified domains only		0
Showing	g 2 of 2 records found. 100 🔻		<< First Page < Previous Page 1	Next Page >> Last Page >>			+ Import Targets
	First Name 🗢	Last Name 🗢	Ema	ail 🗢		Tags	×
	Dan						×
	Michael						×

The Import Targets window displays.

Import Targets (verified domains only)								
Import Method								
Enter Targets	s Manually 🔍 Uploa	d Targets						
First Name	Last Name	Email	Employee ID	Tags				
First Name	Last Name	Email	Comany User I	Add/Select Tags				
_	et per line (with option me,email,tags,companyU	nal headers)	· or -	+ Add Target				
				A Import				
				Done				

- 5. Do any of the following:
 - To enter targets manually, one by one, populate the fields and click the Add Target button.

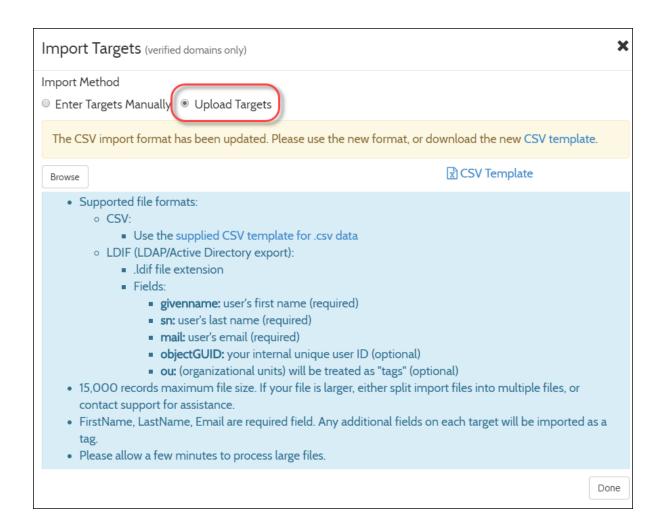
Import Targ	Import Targets (verified domains only)								
Import Method									
🖲 Enter Targets Manually 🔍 Upload Targets									
First Name	Last Name	Email		Employee ID	Tags				
First Name	Last Name	Email		Comany User I	Add/Select Tags				
_	t per line (with option me,email,tags,companyL		- or -		+ Add Target				
					Done				

Note: You can create Tags on the fly by populating the Tags field.

• To enter a few targets, in the Enter one target per line field, enter the target's information, and click the **Import** button.

Import Targets (verified domains only)								
Import Method	ł							
Enter Target	s Manually 🔍 Uploa	ad Targets						
First Name	Last Name	Email	Employee ID	Tags				
First Name	Last Name	Email	Comany User I	Add/Select Tags				
	et per line (with optio ame,email,tags,companyl		r -	+ Add Target				
				A Import				
				Done				

• To upload a spreadsheet with target information, click the **Upload Targets** radio button, then browse for the CSV file that contains the information you want to upload, then click the **Done** button.



6. When you're done importing targets, click the **Done** button.

mport Method				
Enter Targets	s Manually 🔍 Uploa	ad Targets		
First Name	Last Name	Email	Employee ID	Tags
First Name	Last Name	Email	Comany User I	Add/Select Tags
nter one targe	t per line (with optio	- oi onal headers)	r -	
	t per line (with option me,email,tags,company	onal headers)	r -	
		onal headers)	r -	
		onal headers)	r -	Import

Integrating with Microsoft Azure Active Directory

You can integrate Webroot Security Awareness Training (WSAT) with Microsoft Azure Active Directory (Azure AD). When you integrate WSAT with Azure AD, you can:

- Control in Azure AD what users and groups should be synced with WSAT to serve as targets for campaigns.
- Enable your list of available targets in WSAT to be automatically updated as users are added, updated, or removed in Azure AD.

To get started with the integration, you will need:

- A Microsoft Azure AD subscription. If you do not have a subscription, you can get a free account.
- A Webroot management console that manages multiple sites with WSAT enabled for at least one of your sites.

There are two parts to completing the integration. Part 1 involves adding Webroot Security Awareness Training from the gallery to your list of managed SaaS apps. Part 2 involves obtaining and entering the secret token, selecting which users to sync with WSAT and confirming users were imported properly.

Part 1: Add Webroot Security Awareness Training from the gallery to the list of managed SaaS apps

- 1. Sign in to the **Azure portal** using either a work or school account, or a personal Microsoft account.
- 2. On the left navigation pane, select the **Azure Active Directory** service.
- 3. Navigate to **Enterprise Applications** and select **All Applications**.
- 4. To add a new application, select **New application**.
- 5. In the **Add from the gallery** section, type **Webroot Security Awareness Training** in the search box.
- 6. Select **Webroot Security Awareness Training** from the results panel and then add the app. Wait a few seconds while the app is added to your tenant.

Part 2: Configure Azure AD integration

To complete the WSAT integration with Azure AD, you will perform the following steps:

- 1. Obtain a **Secret Token**.
- 2. Select users in Azure AD that you want to sync with WSAT.
- 3. Enter the Secret Token in the Azure portal.
- 4. Confirm that users were imported.

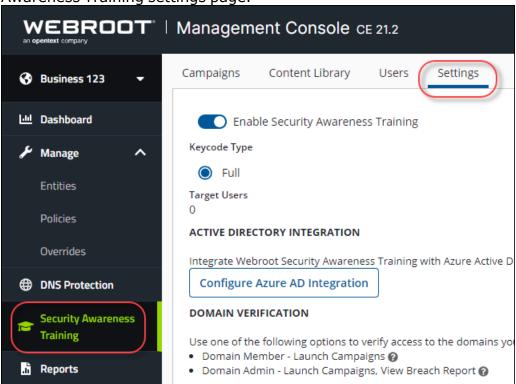
Step 1: Obtain a Secret Token

To connect your site to Azure AD, you will need to obtain a **Secret Token** for that site in the Webroot management console.

- 1. Sign in to your **Webroot management console**.
- 2. The Security Awareness Training settings page is accessed differently depending on the type of Webroot Management console you are using.
 - a. For the **multi-site** Webroot Management console: From the **Sites List** tab, click the gear icon under the Security Awareness Training column for the site you want to connect with Azure AD.

	Management Console CE 2		0	0	~
Support GSM +	SITES LIST 54 Sites Accessible 136 Sites Total ()			٩	T :
내 Dashboard	SITE \$	ENTITIES 🚱 💠	ENDPOINT SEATS 🚱 💠	SUBSCRIPTIONS 😧	ACTIONS
🖋 Manage 🛛 🔨	0	5	20	D S	•
Entities	0	35	20	0 0 S	:
Policies	0	6	10	B D 🔕	:
		0	99 Sec	urity Awareness Training	[7] (B)
Overrides	Ø	1	10	, , , , , , , , , , , , , , , , , , , ,	Z (H)
Security Awareness Training	 ₽ 	12	10		

b. For the **single site** Webroot Management console: In the left navigation bar, click **Security Awareness Training** and then **Settings** to open the Security



Awareness Training settings page.

3. Click Configure Azure AD Integration.

6.01	Dashboard	Summary	Details	Admin Permissions	Endpoint Protection	DNS Protection	Security Awareness	Training
ş	Manage ^	C Secu	rity Awaren	ess Training 🔞				
	Entities	Subscription Active	Status					SAT Qui
	Policies	Target Users	0					Set up Se Training the optic
	Overrides	1 ACTIVE DIRI	CTORY INTE	GRATION				below:
12	Security Awareness Training			ty Awareness Training with	Azure Active Directory.			Active Di Integrati
ĥ	Reports	Ē	RIFICATION					• Set Dir
Ģ	Alerts	Use one of t	he following	options to verify access to t	he domains you will be ma	naging for Security Awa	areness Training.	• Lau Manual U

4. Copy the **Secret Token**.

ACTIVE DIRECTORY INTEGRATION SETUP GUIDE
Complete the following steps from the Azure Portal to have users automatically synced with Security Awareness Training.
1. Add the Webroot Security Awareness Training Application to your Azure Active Directory tenant:
a. From the Azure Portal, use the left navigation pane to select the Azure Active Directory service.
b. Navigate to Enterprise Applications and select All Applications, then click New Application.
c. In the Add from the gallery section, search for Webroot Security Awareness Training and add the app.
2. Configure Azure Active Directory Integration:
a. Select Users and Groups from the left navigation pane to manage what users and groups should be synced with Security Awareness Training.
b. Select Provisioning from the left navigation pane and click Get Started. Choose Automatic as the Provisioning Mode and click Save.
c. Enter the Tenant URL as https://awarenessapi.webrootanywhere.com/api/v2/scim
d. Enter your Secret Token. Use the Test Connection button before clicking Save.
e. Change Provisioning Status to On and click Save.
Secret Token
Сору
Security Awareness Training Admin Guide
Cancel

Step 2: Select users in Azure AD that you want to sync with WSAT

1. In the **Azure portal**, on the **Webroot Security Awareness Training** application integration page, click **Users and groups**.

2.

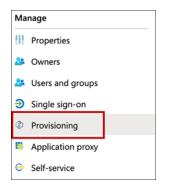
Manage	
Properties	
邉 Owners	
Users and groups	
Single sign-on	
Provisioning	
Application proxy	
Self-service	

The application will appear on the acc	cess panel for assigned users. Set 'visible to users?' t	o no in properties to prevent this.
DISPLAY NAME	object type	ROLE ASSIGNE

Note: You can optionally skip this step and choose to **Sync all users and groups** as your **Scope** in the **Provisioning** section. Depending on your Active Directory Level, you may be able to create groups for assignment. If you have access to the groups functionality in Active Directory, we recommend syncing specific groups, or creating a group in Azure AD to capture all the users you want to target for training. This helps to prevent the accidental inclusion of guests and external collaborators, if you have them in your directory.

Step 3: Enter the Secret Token in the Azure portal

1. In the <u>Azure portal</u>, on the **Webroot Security Awareness Training** application integration page, click **Provisioning**.



2. Click Get started.

Automate identity lifecycle management with Azure Active Directory
Automatically create, update, and delete accounts when users join, leave, and move within your organization. Learn more.
Get started

3. Change **Provisioning Mode** to **Automatic** and click **Save**.

Provisionir	Ig
🖫 Save 🗙 Dis	card
Provisioning Mode Use the tools and ad provision the user ad	Manual

4. Paste the **Secret Token** you copied from the Webroot management console into the **Secret Token** field.

Enter the Tenant URL as https://awarenessapi.webrootanywhere.com/api/v2/scim

Click **Test Connection** and then click **Save**.

^	Admin Credentials
	Admin Credentials
	Azure AD needs the following information to connect to Webroot Security Awareness Training's API and synchronize user data.
	Tenant URL * (i) https://awarenessapi.webrootanywhere.com/api/v2/scim
	Secret Token * 🕦 ••••••••••••••••••••••••••••••••••
	Test Connection
	Notification Email ①
	Send an email notification when a failure occurs

5. Change **Provisioning Status** to **On**.

Settings	
Start and stop provisioning to Webroot Security Awareness Training, and view provisioning status.	
Provisioning Status ① On Off	

6. Click **Save** to initiate the sync between Azure AD and WSAT.



Step 4: Confirm that users were imported

Depending on the size of your directory, it could take several minutes to complete the initial sync.

In the Webroot management console, the **Security Awareness Training** settings page for your site shows the status of the Active Directory Integration as **Sync Pending** or **Sync Enabled**.

- **Sync Pending** Connection has yet to be established and is not ready for use.
- **Sync Enabled** Connection is established and data has been obtained. A timestamp will be shown indicating the last time an update was completed.

N an		Management Console CE 2
8) 2021 Webroot S ▼	Site: Apex Technology
-	Sites List	Summary Details Admin Permissions Endpoint Protection DNS Protection Security Awareness Training
ر م	Dashboard	Security Awareness Training 🔞
	Entities	Subscription Status Active
	Policies Overrides	Target Users 🚱 14
Ð	Security Awareness Training	ACTIVE DIRECTORY INTEGRATION Integrate Webroot Security Awareness Training with Azure Active Directory.
.i	Reports	Sync Enabled Apr 27, 2021 (4:57 PM)
F	Alerts	Disable
	Admins	DOMAIN VERIFICATION

To see the users that were imported:

1. In the **Webroot management console**, click the **Go To Security Awareness Console** icon to open the Security Awareness console.

	Management C	onso	DIE CE 2	C	0	~
Support GSM + ▼ (i = Sites List	SITES LIST 54 Sit	es Acce	ssible 136 Sites To	tal 🚯	٩	T :
내 Dashboard	SITE \$		ENTITIES 🚱 🌲	ENDPOINT SEATS 😡 💠		ACTIONS
🖌 Manage 🔨 🔨	0	P	5	20	D S	:
Entities	0	P	35	20	B D (S)	:
Policies	0	P	6	10 Sec	curity Awareness Training	
	•	P	0	99	-	B
Overrides	O	P	1	10		
Security Awareness Training	•	P	12	10	D S	:

2. In the left navigation menu of the Security Awareness console, click **Targets**. Users created using the integration will display the Tag **AD User**.

	WEBROOT	Target Data Site: Cafe Disco Permissions: consoleadmin
t	Back To Console	First Name Last Name Email Select tags to search X
	Dashboard Campaigns	Selected Targets: 0/500 Targets: 48 Verified domains only
	New Campaign Archives	Showing 48 of 48 records found. 100 + << First Page < Previous Page 1 Next Page >> Last Page >> + Import Targets
0	Programs	First Name
۵	Settings	AD User
	Domains Email	AD User
	Web	AD User
	Courseware	
	Targets	AD User
	Categories	AD User
(Î)	Quick Start	AD User

After the initial sync, Azure AD will continue to make updates to target users in WSAT as often as every 40 minutes (if there have been any changes to the users and groups you selected to be synced).

Microsoft Azure Active Directory Frequently Asked Questions

You can integrate Webroot Security Awareness Training (WSAT) with Microsoft Azure Active Directory (Azure AD). When you integrate WSAT with Azure AD, you can:

- Control in Azure AD what users and groups should be synced with WSAT to serve as targets for campaigns.
- Enable your list of available targets in WSAT to be automatically updated as users are added, updated, or removed in Azure AD.

This topic includes a number of frequently asked questions and is helpful to review if you plan to use the integration.

How do I disable the Active Directory integration?

From the Security Awareness Training settings page there is a button to Disable the integration. Doing this will delete all Active Directory target users from WSAT and stop all further updates from Active Directory. Once you have disabled the integration here, please go to the Webroot Security Awareness Training application in the Azure portal and switch Provisioning Status to Off.

What happens when there is a conflict and a user that already exists is created by the Active Directory integration?

An existing target user with the same email address as a user that is imported from Active Directory will become managed by Active Directory. The target user's campaign history will remain intact. However, you will no longer be able to manually delete the user and would have to delete it from Active Directory.

How do I switch the sync mode between 'Sync all users' and 'Sync only assigned users and groups'?

First, disable the integration (see Disabling Active Integration above), then re-enable it with the new setting in the Azure portal. Making this change without disabling and re-enabling the integration will not have any effect on the users and groups already synced.

What do I do if users are not getting synced?

Make sure all users have Office 365 email accounts associated with their profiles. Also see Switching between 'Sync all users' and 'Sync only assigned users and groups' above. If problems persist, open a ticket with Webroot Support for assistance.

Chapter 8: Security Awareness Training Technical Support

For information about support, see the following topics:

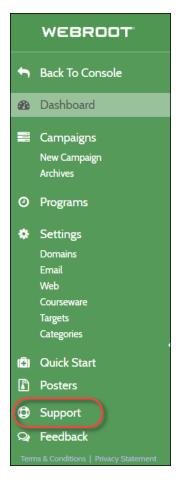
Accessing Technical Support	199
Leaving Feedback	201

Accessing Technical Support

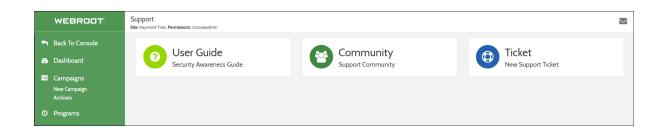
Webroot offers a variety of support options.

To access technical support:

1. In the Tab menu, click the **Support** tab.



The Support panel displays.



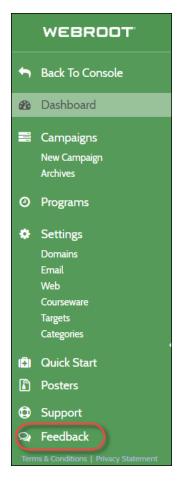
- 2. From there, you can do any of the following:
 - Look for the answer in our online documentation.
 - <u>Connect to the Webroot Online Business Forum</u>.
 - Enter a help ticket.

Leaving Feedback

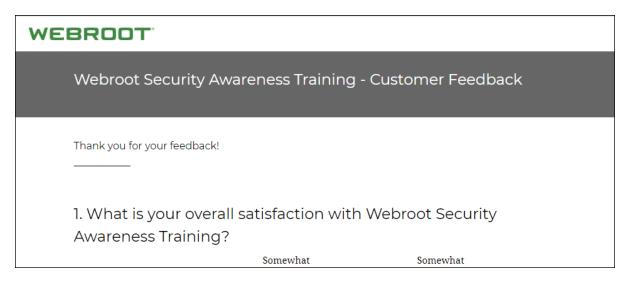
If you'd like to leave feedback, we'd love to hear from you!

To leave feedback:

1. In the Tab menu, click the **Feedback** tab.



The Webroot Security Awareness Training survey displays.



- 2. Respond to the questions.
- 3. When you're done, click the **Done** button.

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